

Community Health Needs Assessment (CHNA): Gibson County

Conducted by:

**Jackson-Madison County General Hospital
Department of Business Development and Planning**

**Victoria S. Lake
Jocelyn D. Ross**

**For:
Milan General Hospital**

**Update 2015
Initial CHNA 2012**

In fulfillment of the requirements of the Patient Protection and Affordable Care Act Pub.L. No.111-148, 124 Stat. 119, enacted March 23, 2010; and Department of the Treasury Internal Revenue Service 26 CFR Parts 1, 53, and 62 Additional Requirements for Charitable Hospitals; Community Health Needs Assessments for Charitable Hospitals; Requirement of a Section 4959 Excise Tax Return and Time for Filing the Return

**RESOLUTION OF THE BOARD OF TRUSTEES
OF
JACKSON-MADISON COUNTY GENERAL HOSPITAL DISTRICT
AND
CAMDEN GENERAL HOSPITAL, INC.
AND
BOLIVAR GENERAL HOSPITAL, INC.
AND
MILAN GENERAL HOSPITAL, INC.
AND
PATHWAYS OF TENNESSEE, INC.**

COMMUNITY HEALTH NEEDS ASSESSMENT APPROVAL

WHEREAS, the Patient Protection and Affordable Care Act, enacted March 10, 2010, required public and not-for-profit hospitals to perform a Community Health Needs Assessment for each hospital; and

WHEREAS, the staff of the District has conducted such an Assessment and prepared the report as required for each of its hospitals; and

WHEREAS, the Assessments were prepared in accordance with IRS rules and regulations as amended; and

WHEREAS, the Board finds that the Assessments substantially meet the requirements of the of the Patient Protection and Affordable Care Act and the IRS rules and regulations as amended, and that the Implementation Strategies set forth in the Assessments shall be implemented in accordance with Management recommendations.

NOW, THEREFORE, BE IT RESOLVED, that the Community Health Needs Assessments given to the Board are approved and adopted.

ADOPTED, this the 27th day of October, 2015.



GREG MILAM, Chairman

Exhibit: G-2

Community Health Needs Assessments



- Acute Care Hospitals-Partnered with Tennessee Department of Health-Health Councils on assessments
- Mental Health Hospital-Partnered with Tennessee Department of Mental Health and Substance Abuse Crisis Providers and Pathways Advisory Board
- Updated data reports and listing of resources provided to Health Councils, Crisis Providers, and Region VI

Community Health Needs Assessments



	Identified Health Issues By County						
	Benton	Chester	Crockett	Gibson	Hardeman	Haywood	Madison
							X
Heart Conditions					X		X
High Blood Pressure					X		X
Cancer					X		X
Obesity (including children)	X	X	X	X	X		X
Diabetes (including children)		X			X		X
Injury Prevention							X
Expanded Food & Nutrition	X						
Infant Mortality/Teen Pregnancy	X	X	X	X	X	X	
Alcohol/Tobacco/Other Drugs	X	X	X	X			
Chronic Illness Awareness/Education				X		X	
Violence Prevention						X	

Community Health Needs Assessments Implementation Strategies



- Use of *HealthAwares* with follow-up for those identified through risk assessment
- Alice and Carl Kirkland Cancer Center services
- LIFT wellness center and primary care clinics
- Disease management
- Local health screenings, health fairs, community events
- Governors Foundation for Health & Wellness
- 100 Mile Club Gold Medal
- Help Us Grow Successfully
- TENNdercare Program

Community Health Needs Assessments Implementation Strategies



- Baby and Me
- Teens Against Tobacco Use
- Tennessee Suicide Prevention Network
- Prescription for Success: Prevention and Treatment of Prescription Drug Abuse in Tennessee
- Safe, Affordable Housing for individuals or families with mental illness, substance abuse, or co-occurring
- Numerous mental health, substance abuse outreach programming

Community Health Needs Assessments Evaluation



- Evaluation based on goals and objectives for each county assessment
- Meeting minutes of monthly and quarterly county health councils, Crisis Providers, Region VI, Pathways Advisory Board will be reviewed for achievement of stated goals, objectives, and implementation strategies.
- Copies of all implementation strategy program or event materials will be maintained in Assessment Notebooks
- Assessment documentation
- Assessments will be updated in 2018

Table of Contents

Executive Summary

Final Report

Introduction	2
Description of Hospital, Health Services, and Community	2
Community Health Needs Assessment Update	4
Goals and Objectives	5
Implementation Strategies	6
Health Council Membership	6
Obesity/Physical Inactivity	7
Chronic Illness Awareness & Education	7
Infant Mortality/Teen Pregnancy	7
Alcohol, Tobacco, and Other Drugs	9
Evaluation Plan	10
Conclusions	11

Tabs

2015 Data on Size of Health Issues

2015 Community Resources

Meeting Agenda/Minutes

Program Materials

Gibson County Community Health Needs Assessment Executive Summary

Milan General Hospital, Humboldt Medical Center, and the Trenton Medical Center partnered with the Gibson County Health Council to review and update the Gibson County Community Health Needs Assessment in fulfillment of the requirements of the Patient Protection and Affordable Care Act Pub.L. No.111-148, 124 Stat. 119, enacted March 23, 2010; and Department of the Treasury Internal Revenue Service 26 CFR Parts 1, 53, and 62 Additional requirements for Charitable Hospitals; Community Health Needs Assessments for Charitable Hospitals; Requirements of a Section 4959 Excise Tax Return and Time for Filing the Return. The Gibson County Health Council is organized under the auspices of the State of Tennessee Department of Health, and is composed of community members who represent diverse spectrums of Gibson County as well as staff from the local and regional health departments.

Representatives of Milan General Hospital met with the Gibson County Health Council on Wednesday, April 8, 2015 in the Conference Center at Humboldt Medical Center. The mission of the Health Council is to act as a working council whose purpose is to address health issues of significance, resource availability and allocation, and to develop strategies to improve health outcomes within the community. The Gibson County Health Council represents the broad interests of the community including coordinated school health, non-profit, community agencies, senior citizen centers, private businesses, healthcare and hospitals, Head Start, local and regional health departments.

The Gibson County Health Council meets on a quarterly basis to develop and implement strategies to address the health priorities of the county. The Health Council was presented data on health needs from two sources. The first was the **County Health Rankings & Roadmaps. A Healthier Nation, County by County. 2013 Rankings Tennessee** from the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation. The second were data compiled from the State of Tennessee and various sources by the Jackson-Madison County General Hospital. From these two sources, members of the Health Council were asked to narrow the list of health issues to the top 5-10 issues. A survey was then distributed to Health Council members where they were to prioritize these issues from 1-5. The issues with the most votes were identified as the health priorities by the Council.

Obesity/Physical Inactivity Chronic Illness Awareness & Education Infant Mortality/Teen Pregnancy Alcohol, Tobacco, and Other Drugs

Goal 1: The Gibson County Health Council will increase its membership.

Goal 2: The Gibson County Health Council will work towards reducing obesity rates by encouraging healthy community behaviors.

Goal 3: The Gibson County Health Council will work to provide education and information on chronic illness and injury prevention.

Goal 4: The Gibson County Health Council will raise the awareness of the need for increased dialogue in the community concerning teen pregnancy.

Goal 5: The Gibson County Health Council will work towards reducing smoking rate by encouraging healthier behaviors.

Goal 6: The Gibson County Health Council will evaluate the effectiveness of the health council plan.

The Gibson County Health Milan General Hospital, Humboldt Medical Center, and Trenton Medical Center will work with the Gibson County Health Council to implement the following activities to address the goals, objectives, and prioritized health issues identified for the community.

- Recruit worksite, faith-based organizations for Healthier TN movement
- Plan community outreach efforts to reduce obesity and increase physical activity
- Conduct marketing information on issues surrounding high blood pressure and high cholesterol; work with Coordinated School Health
- Review best practices for reducing teen pregnancy
- Promote "A Secret Place for Newborns in Tennessee"
- Coordinate with Children Special Services and Helping US Grow Together (HUGS) to address infant mortality
- Implement the Baby and Me Tobacco Free Program
- Conduct mock crashes at local high schools prior to graduation

Introduction

Milan General Hospital, Humboldt Medical Center, and the Trenton Medical Center partnered with the Gibson County Health Council to review and update the Gibson County Community Health Needs Assessment in fulfillment of the requirements of the Patient Protection and Affordable Care Act Pub.L. No.111-148, 124 Stat. 119, enacted March 23, 2010; and Department of the Treasury Internal Revenue Service 26 CFR Parts 1, 53, and 62 Additional requirements for Charitable Hospitals; Community Health Needs Assessments for Charitable Hospitals; Requirements of a Section 4959 Excise Tax Return and Time for Filing the Return. The Gibson County Health Council is organized under the auspices of the State of Tennessee Department of Health, and is composed of community members who represent diverse spectrums of Gibson County as well as staff from the local and regional health departments. The Chair of the Gibson County Health Council is with the Trenton Housing Authority.

Description of the Hospital, Health Services, and Community

Gibson County, Tennessee has one hospital, Milan General Hospital, which is owned by the Jackson-Madison County General Hospital District. The Hospital is a member of the American Hospital Association, the Tennessee Hospital Association, and is accredited by The Joint Commission. The Hospital is also approved by the U.S. Department of Health and Human Services for participation in Medicare and Medicaid Programs. The service area for Milan General Hospital is Gibson County, Tennessee.

Milan General Hospital is licensed for 70 acute beds and was acquired by the Jackson-Madison County General Hospital District on January 1, 1998. Located in Milan, Tennessee, the Hospital provides general medical, outpatient rehabilitation services, general surgery, internal medicine, a medical/surgical nursing unit, a critical care unit, pathology and laboratory department, radiology (computerized axial tomography, mammography, ultrasound, and diagnostic X-ray), 24 hour/7 days a week emergency services, hospitalists program, and social services and 12 swing beds.

The Humboldt Medical Center provides a range of services through Jackson-Madison County General Hospital. The Humboldt Medical Center has an emergency department that operates 24 hours a day, seven days a week. Also located there are outpatient services including a laboratory and radiology department (ultrasound, CT, and X-ray). A Sports Plus Rehab Centers-Humboldt and large conference center are located at the Humboldt Medical Center.

The Trenton Medical Center has an urgent care clinic that provides primary care services. Also at Trenton Medical Center are services offered by Jackson-Madison County General Hospital. A Sports Plus Rehab Centers-Trenton, laboratory, and X-Ray outpatient services are provided in

Trenton. Also Pathways Behavioral Health Services has an outpatient clinic at the Trenton Medical Center.

The designated “community” for the needs assessment is Gibson County, Tennessee. With a 2013 estimates population of 49,457, Gibson County is located in the rural Northwest Tennessee approximately 99 miles East of Memphis and 154 miles West of Nashville. The population is 79.6 percent Caucasian, 18.5 percent African American, and 1.9 percent Other races. According to the American Community Survey (2009-2013), 18.7 percent of the population is below the Federal poverty level. The per capita personal income level is \$20,402. The population under 65 years of age represents 83 percent while the over age 65 population is 17 percent of the total. About 17.3 percent of the population age 25 and older does not have a high school diploma or GED; 38.2 percent have a high school diploma; 22.9 percent have some college, and 21.6 percent have an Associate’s degree or higher.

Gibson County has a wide range of industries that employ individuals living in and around the county. Gibson County is home to manufacturers such as: Dana Corporation (200 employees, maker of axle housing brakes), Delta Contracting Company (137 employees, highway construction), Rock Tenn (131 employees, maker of corrugated containers), Save-A-Lot (124 employees, wholesale grocer distributor), Pratt Industries (120 employees, corrugated shipping containers), Jones Fiber Products (105 employees, filling material for bedding and furniture), Reinhausen Manufacturing (100 employees, load tap changers), Jones Companies Ltd (81 employees, industrial yarn), Con-Agra Foods (100 employees, soda fountain, ice cream, desert toppings), Ceko Door Products (415 employees, steel doors & frames), Kongsberg Automotive (189 employees, automotive parts assembly), American Ordnance (110 employees, contract operator for MAAP), Dura Automotive System (103 employees, automotive controls), and McLean Power Systems (250 employees, hardware connection products for utility transmission & distribution).

The community has two colleges and universities: Dyersburg State Community College in Trenton and at the Humboldt Higher Education Center, Jackson State Community College, Tennessee Center for Applied Technology, and the University of Memphis.

The county seat of Gibson County is Trenton, Tennessee. The county has five special school districts: Humboldt City Schools (1,180 students), Milan City Schools (2,117 students), Trenton Special School District (1,437 students), Gibson County Schools (4,011 students), and Bradford Special School District (543 students).

Community Needs Assessment Update

Representatives of Milan General Hospital met with the Gibson County Health Council on Wednesday, April 8, 2015 in the Conference Center at Humboldt Medical Center. The mission of the Health Council is to act as a working council whose purpose is to address health issues of significance, resource availability and allocation, and to develop strategies to improve health outcomes within the community. The Gibson County Health Council represents the broad interests of the community including coordinated school health, non-profit, community agencies, senior citizen centers, private businesses, healthcare and hospitals, Head Start, local and regional health departments. Members of the Gibson County Health Council include:

Doug Lockard	Trenton Housing Authority
Rhonda Casey	Trenton Housing Authority, LEMAC Program
Jesse Willhoit	Gibson County Health Department
Veronica Washington	Methodist LeBonheur Healthcare
Ashley Hook	Humboldt City Schools, CSH
Kim Bradford	Due Season Women's Resource
Michael Talerico	Milan YMCA
Steve Smith	Touching Hearts
Kate Smith	Milan Special School District, CSH
Marilyn Goodman	Milan Special School District
Tammy Cunningham	Bradford Special School District, CSH
Dana Garner	Bradford Special School District, CSH
Kim Holt	Head Start
Cheryl Schreiber	Milan Special School District
Amy Richardson	Gibson County School System, CSH
Gail Branscum	Milan Senior Center
Tracy Simmons	Trenton Special School District, CSH
Regina Hendon	TN Anti-Tobacco Advocacy Initiative
Danna Taylor	West TN Regional Health Department
Mykie Anderson	Dynamic Physical Therapy
Pam Posten	Stegal Center Humboldt
Ann Elliott	Gibson County Health Department
Chanda Freeman	West TN Regional Health Department
Sandra Presson	Southwest Child Care Resource & Referral
Christy Wallsmith	Southwest Child Care Resource & Referral
Myrtle Russell	West TN Regional Health Department
Malissa Flagg	Gibson County School System
Ramona Tharpe	Exchange Club-Carl Perkins Center
Angela Grogan	Gibson County EMS
Dana Cobb	Tennessee Commission on Children & Youth

The Gibson County Health Council meets on a quarterly basis to develop and implement strategies to address the health priorities of the county. The Health Council was presented data on health needs from two sources. The first was the **County Health Rankings & Roadmaps. A Healthier Nation, County by County. 2013 Rankings Tennessee** from the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation. The second were data compiled from the State of Tennessee and various sources by the Jackson-Madison County General Hospital. From these two sources, members of the Health Council were asked to narrow the list of health issues to the top 5-10 issues. A survey was then distributed to Health Council members where they were to prioritize these issues from 1-5. The issues with the most votes were identified as the health priorities by the Council.

The top identified health issues are:

Obesity/Physical Inactivity

Chronic Illness Awareness & Education

Infant Mortality/Teen Pregnancy

Alcohol, Tobacco, and Other Drugs

Goals and Objectives

Goal: The Gibson County Health Council will increase its membership.

Objective: By December 31, 2018 the Gibson County Health Council will recruit at least five (5) new members.

Goal: The Gibson County Health Council will work towards reducing obesity rates by encouraging healthy community behaviors.

Objective: By December 31, 2018 the Gibson County Health Council will increase the number of residents who make healthy lifestyle choices through county-wide promotion of the healthier TN movement.

Goal: The Gibson County Health Council will work to provide education and information on chronic illness and injury prevention.

Objective: By December 31, 2018 the Gibson County Health Council will partner with schools, local hospitals, EMS, Police Departments, Fire Departments, Rescue Squads, Air-Evac, WINGS, and local media to reach at least 100 adults and 1,000 students a year with information about reducing risks for chronic illnesses and injury prevention.

Goal: The Gibson County Health Council will raise the awareness of the need for increased dialogue in the community concerning teen pregnancy.

Objective: By December 31, 2016 the Gibson County Health Council will form a Teen Pregnancy subcommittee.

Goal: The Gibson County Health Council will work towards reducing smoking rate by encouraging healthier behaviors.

Objective: By December 31, 2015 the Gibson County Health Council will form a Tobacco Subcommittee.

Goal: The Gibson County Health Council will evaluate the effectiveness of the health council plan.

Objective: By December 31, 2016 the Gibson County Health Council will determine evaluation methods for the five year health council plan.

Implementation Strategies

Milan General Hospital, Humboldt Medical Center, and Trenton Medical Center will work with the Gibson County Health Council to implement the following activities to address the goals, objectives, and prioritized health issues identified for the community.

Health Council Membership

The Gibson County Health Council will hold a strategic planning session to identify key stakeholders at all levels that may have an influence on health priorities to be addressed.

The Gibson County Health Council will promote the health council by distributing at least 50 brochures.

The Gibson County Health Council will host one meeting in which each existing member will be encouraged to bring one new member.

The Gibson County Health Council will survey existing and potential members on the purpose of current membership.

Obesity/Physical Inactivity

The Health Council will recruit 10 worksite, faith-based organizations agencies or individuals to register at the Healthier TN Movement website in order to track behavioral changes online or monitor behavioral changes on paper.

The Gibson County Health Council will conduct a minimum of 10 planning meetings with community partners and stakeholders to research, plan, and evaluate activities for community outreach presentations.

The Health Council will begin planning community-wide outreach activities that promote families being physically active together utilizing the national health observances.

Chronic Illness Awareness & Education

The Gibson County Health Council will utilize The Tri-City Reporter, The Harold Gazette, The Milan Mirror, and The Humboldt Chronicle to address the importance of maintaining healthy blood pressure and cholesterol.

The Gibson County Health Council will provide information about the health risks associated with alcohol, tobacco and other drug use to five school districts and community members in Gibson County.

The Gibson County Health Council will submit at least one article to The Tri-City Reporter, The Harold Gazette, The Milan Mirror, and The Humboldt Chronicle to provide information about lifestyle changes.

The Gibson County Health Council will partner with Coordinated School Health and local school systems for at least one school-wide event addressing reducing risks for chronic illnesses.

Infant Mortality/Teen Pregnancy

The Teen Pregnancy Subcommittee will meet to look at best practices for Teen Pregnancy Prevention, and determine what will work for best for Gibson County.

The Teen Pregnancy Subcommittee will develop strategies to raise awareness of teen pregnancy prevention.

The Teen Pregnancy Subcommittee will share county specific teen pregnancy statistics to at least 5 community organizations.

The Gibson County Health Council will promote “A Secret Place for Newborns of Tennessee” through distribution of information and education.

The Tennessee General Assembly passed the Tennessee Safe Haven Law in June 2001. The law, enacted on July 1, 2001 and amended in 2009, allows mothers of newborns to surrender unharmed babies to designated facilities within 72 hours of birth without fear of being prosecuted. As long as the baby is unharmed and the mother acts within 72 hours of birth, she will not be prosecuted and is assured of complete confidentiality. Her baby and her secret will be safe.

Without awareness of the Safe Haven Law, unsafe abandonment of newborn babies will continue. Educating the public about the legislation is crucial. A Secret Safe Place for Newborns of Tennessee, Inc., a non-profit, 501(c)(3) organization, supports and assists facilities where mothers can surrender their babies, operates a 24-hour helpline to answer questions, and educates young women across the state about this legal alternative to infant abandonment. Scared and desperate teens and women who are hiding a pregnancy must know that there is a better option than abandoning their babies. The goal of a Secret Safe Place is to prevent newborn abandonment through education and public awareness. Our organization's public awareness efforts includes disseminating information through printed resources, billboards, television, mall, movie, digital, and print ads, news articles, the Secret Safe Place website, social media, and educational programs. More than 70 babies have been safely surrendered statewide under Tennessee's Safe Haven Law since 2004.

The Health Council has worked with the Children Special Services and the Helping Us Grow Together (HUGS) Programs to address infant mortality. The Children's Special Services (CSS) Program may provide coverage for comprehensive medical care and other non-medical resources for children with physical disabilities from birth to 21 years of age. Diagnostic and financial eligibility criteria must be met to participate in the program. A child/youth is eligible for the program if s/he is under the age of 21, and has been diagnosed with a physical disability which requires medical, surgical, dental or rehabilitation treatment. CSS may pay for services related to the child/youth's eligible diagnosis, including:

Diagnostic Evaluation	Medical and surgical treatment
Hospitalization	Care coordination
Rehabilitation services	Physical & occupational therapy
Medications	Braces & artificial limbs
Speech & language therapy	Durable medical equipment
Hearing aids/supplies	Wheelchairs & walkers

Special formula/food

Examples of common diagnoses are:

Asthma	Diabetes
Cardiac related	Hearing loss
Cerebral palsy	Obesity (greater than 95th percentile)
Congenital hydrocephalus	Seizure disorders
Cystic fibrosis	Sickle cell anemia

Financial eligibility is based on family size and income level. A family's income must be at or below 200 percent of the federal poverty level. Each child and family receives a transition plan in the Children's Special Services program. Transition planning is a process that is personal, individualized, deliberate, coordinated, developmentally appropriate, age appropriate, and culturally competent.

The Help Us Grow Successfully program is a targeted case management program that provides home-based intervention services to pregnant/postpartum women, children birth through the age of five (5) years and their primary caregivers. Home visitors form a unique and voluntary relationship with a family. Home visitors screen for and identify potential problems, provide education, and connect families with resources in their communities. The HUGS program seeks to prevent or reduce risks as well as promote health and wellness. The HUGS program is designed:

- To improve pregnancy outcomes
- To improve maternal and child health and wellness
- To improve child development
- To maintain or improve family strengths

Alcohol, Tobacco and Other Drugs

The Health Council Tobacco Sub-Committee will develop prevention strategies to reach the target population of residents that use tobacco products.

The Gibson County Health Council Tobacco Sub-Committee will partner with the Gibson County Government, parks and Recreation and other community organizations to promote implementation of the Tobacco Settlement Fund Activities. Specifically, the Health Council will focus on the project, "Knock Tobacco Out of the Park." The project encourages the 10 parks in Gibson County to participate by using signage reminding spectators not to smoke. Signs have been purchased. T-Shirts will be purchased for "Go Girl Go" programs to wear as an awareness

too since 5K races are in the parks. Products to educate students of the dangers of smoking will be purchased as well as incentives for the public.

Golden Sneaker training was held on January 24 and February 24. Components of the program are physical activity, nutrition standards, and tobacco policy-smoke free.

The Gibson County Health Council Tobacco Sub-Committee will collaborate with the Gibson County Health Department and other local organizations/businesses/agencies to promote the Baby & Me Tobacco Free Program.

The "Baby and Me" Program will be used next year funded through the Tobacco Settlement Grant Program. The program is designed for pregnant women who smoke to stop smoking with incentives in place. The program has four (4) prenatal quit smoking classes. Participants are asked to quit smoking and remain so during the pregnancy. Participants are asked to take monthly breath tests for proof of being tobacco free. Those participants who remain smoke free after the baby is born receive monthly vouchers for free diapers up to 12 months.

The Health Council will partner with member agencies to conduct mock crashes at local high schools prior to prom and graduation to illustrate the dangers of driving while impaired.

Evaluation Plan

The Gibson County Health Council meets on a quarterly basis to review current and future implementation strategies to address identified health issues. West Tennessee Healthcare has representation on the Health Council through the Child Care Resource and Referral. Progress on the goals and objectives will be monitored through information provided at the Health Council meetings. Agendas and meeting minutes will be maintained as records of progress toward the goals and objectives. The Hospital will work with the Health Council to meet their goal and objective related to the evaluation plan.

The Gibson County Health Council will determine best practices for evaluating the effectiveness of the health council plan.

The Gibson County Health Council will determine the effectiveness of the health council plan.

The Gibson County will discuss ways to enhance the health council plan.

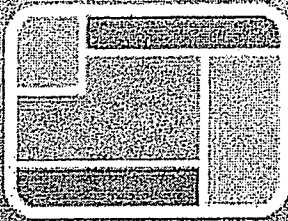
The Gibson County Health Council will provide a yearly survey for members in order to get individual feedback on the effectiveness of the Health Council Plan.

Conclusions

The Gibson County Community Health Needs Assessment 2015 update was presented and approved by the West Tennessee Healthcare Board of Trustees on October 27, 2015. The Plan will be updated in 2018.

Process for establishing health ranking in each county

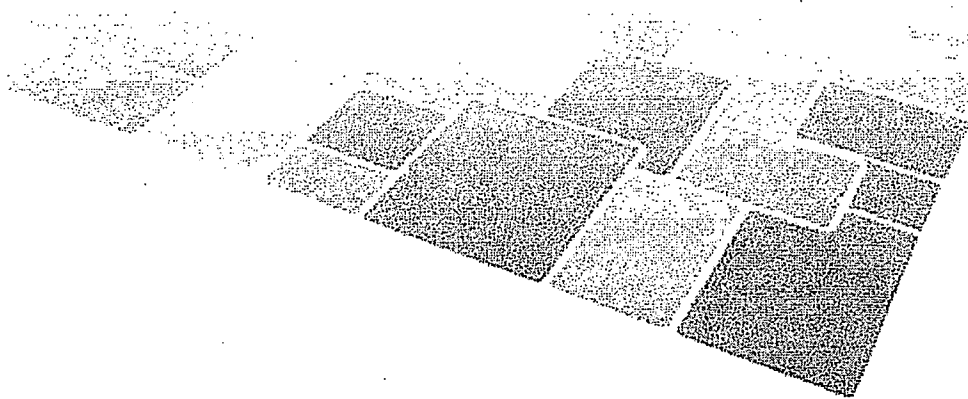
- 1) Each Health Council Member was presented with data/statistic from County Health Rankings & Roadmaps and Vital Statistics for their prospective county.
- 2) The process looked specifically at health outcomes, health behaviors and the top leading causes of death for the county.
- 4) Through general discussing they were asked to narrow their list down to a top 5
- 5) The top 5 was narrowed down to a top 3 by the utilization of the survey that was given to each. The top 3 health issues that had the most votes were identified as their health priorities.



County Health Rankings & Roadmaps

A Healthier Nation, County by County

2013 Rankings Tennessee



Robert Wood Johnson Foundation



UNIVERSITY OF WISCONSIN

Population Health Institute

Translating Research for Policy and Practice

Introduction

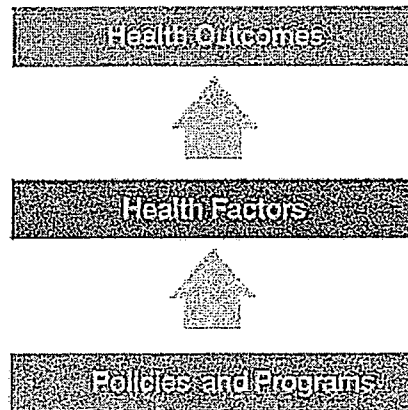
Where we live matters to our health. The health of a community depends on many different factors, including the environment, education and jobs, access to and quality of healthcare, and individual behaviors. We can improve a community's health by implementing effective policies and programs. For example, people who live in communities with smoke-free laws are less likely to smoke or to be exposed to second-hand smoke, which reduces lung cancer risk. In addition, people who live in communities with safe and accessible park and recreation space are more likely to exercise, which reduces heart disease risk.

However, health varies greatly across communities, with some places being much healthier than others. And, until now, there has been no standard method to illustrate what we know about what makes people sick or healthy or a central resource to identify what we can do to create healthier places to live, learn, work and play.

We know that much of what influences our health happens outside of the doctor's office – in our schools, workplaces and neighborhoods. The *County Health Rankings & Roadmaps* program provides information on the overall health of your community and provides the tools necessary to create community-based, evidence-informed solutions. Ranking the health of nearly every county across the nation, the *County Health Rankings* illustrate what we know when it comes to what is making communities sick or healthy. The *County Health Roadmaps* show what we can do to create healthier places to live, learn, work and play. The Robert Wood Johnson Foundation collaborates with the University of Wisconsin

Population Health Institute to bring this groundbreaking program to counties and states across the nation.

The *County Health Rankings & Roadmaps* program includes the *County Health Rankings* project, launched in 2010, and the newer *Roadmaps* project that mobilizes local communities, national partners and leaders across all sectors to improve health. The program is based on this model of population health improvement:



In this model, health outcomes are measures that describe the current health status of a county. These health outcomes are influenced by a set of health factors. Counties can improve health outcomes by addressing all health factors with effective, evidence-informed policies and programs.

Everyone has a stake in community health. We all need to work together to find solutions. The *County Health Rankings & Roadmaps* serve as both a call to action and a needed tool in this effort.

Guide to Our Web Site

To compile the *Rankings*, we selected measures that reflect important aspects of population health that can be improved and are available at the county level across the nation. Visit www.countyhealthrankings.org to learn more.

To get started and see data, enter your county or state name in the search box. Click on the name of a county or measure to see more details. You can: Compare Counties; Download data for your state; Print one or more county

snapshots; or Share information with others via Facebook, Twitter, or Google+. To understand our methods, click on Learn about the Data and Methods. You can also take advantage of the Using the *Rankings* Data guide to help you explore the data and figure out more about what is driving your community's health. To learn about what you can do to improve health in your community, visit the *Roadmaps to Health Action Center*. Finally, you can learn what others are doing by reading Communities Stories and visiting the Project Showcase.

County Health Roadmaps

The *Rankings* illustrate **what we know** when it comes to making people sick or healthy. The *County Health Rankings* confirm the critical role that factors such as education, jobs, income and the environment play in how healthy people are and how long we live.

The *County Health Roadmaps* mobilizes local communities, national partners and leaders across all sectors to improve health. The *County Health Roadmaps* show **what we can do** to create healthier places to live, learn, work and play. The Robert Wood Johnson Foundation (RWJF) collaborates with the University of Wisconsin Population Health Institute (UWPHI) to bring this groundbreaking project to cities, counties and states across the nation.

The *Roadmaps* project includes grants to local coalitions and partnerships among policymakers, business, education, public health, health care, and community organizations; grants to national organizations working to improve health; recognition of communities whose promising efforts have led to better health; and customized guidance on strategies to improve health.

Roadmaps to Health Community Grants .

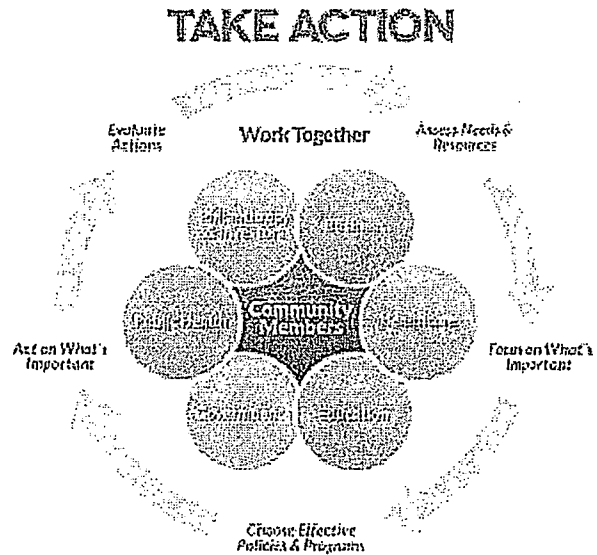
The *Roadmaps to Health* Community Grants provide funding for 2 years to thirty state and local efforts among policymakers, business, education, healthcare, public health and community organizations working to create positive policy or systems changes that address the social and economic factors that influence the health of people in their community.

Roadmaps to Health Partner Grants

RWJF is awarding *Roadmaps to Health* Partner Grants to national organizations that are experienced at engaging local partners and leaders and are able to deliver high-quality training and technical assistance, and committed to making communities healthier places to live, learn, work and play. Partner grantees increase awareness about the *County Health Rankings & Roadmaps* to their members, affiliates and allies. As of February 2013, RWJF has awarded partner grants to United Way Worldwide, National Business Coalition on Health, and National Association of Counties.

RWJF Roadmaps to Health Prize

In February 2013, RWJF awarded the first *RWJF Roadmaps to Health* Prizes of \$25,000 to six communities that are working to become healthier places to live, learn, work and play. The *RWJF Roadmaps to Health* Prize is intended not only to honor successful efforts, but also to inspire and stimulate similar activities in other U.S. communities.



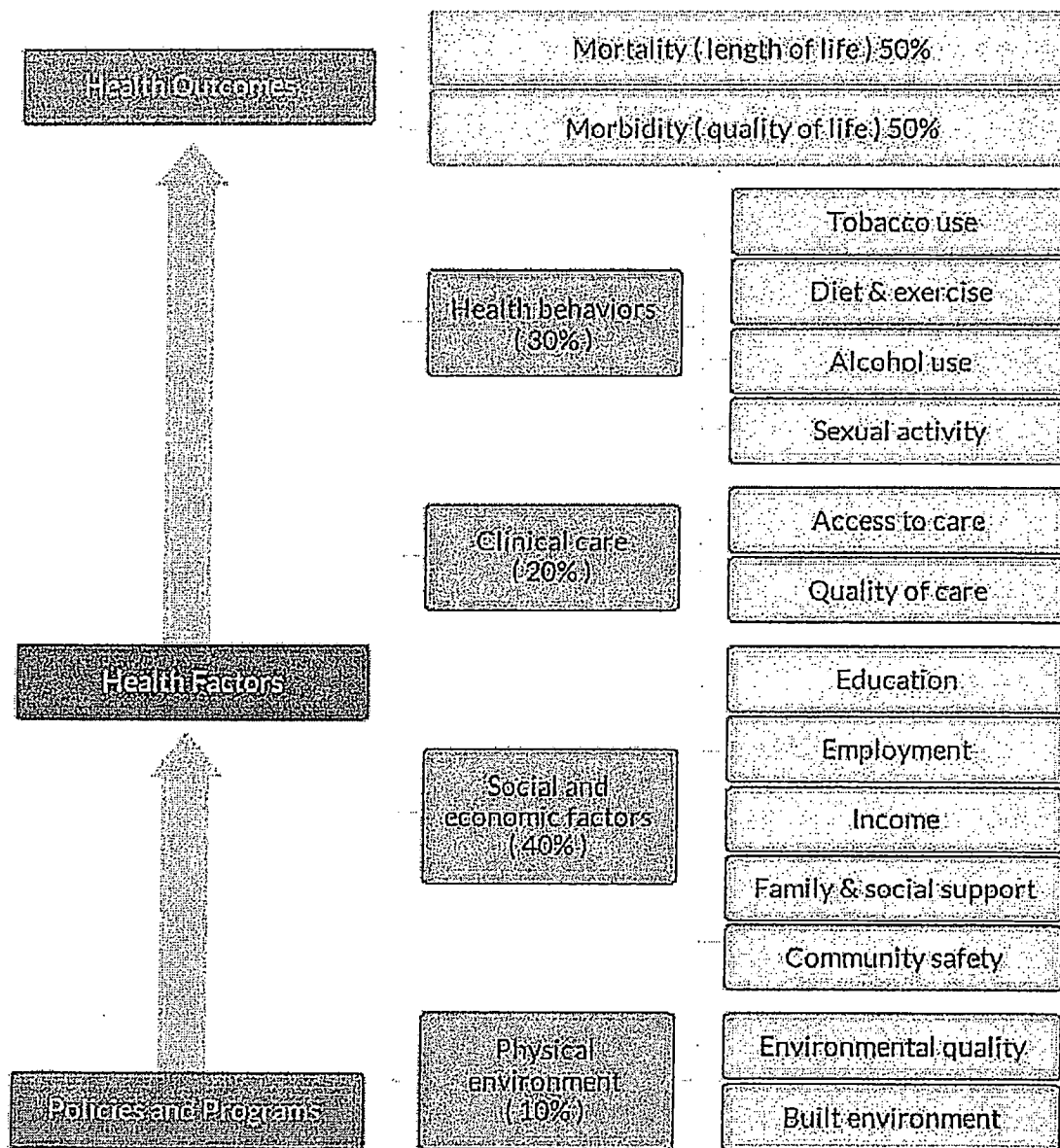
Roadmaps to Health Action Center

The *Roadmaps to Health* Action Center, based at UWPHI, provides tools and guidance to help groups working to make their communities healthier places. The Action Center website provides guidance on developing strategies and advocacy efforts to advance pro-health policies, opportunities for ongoing learning, and a searchable database of evidence-informed policies and programs focused on health improvement: *What Works for Health*. Action Center staff provide customized consultation via email and telephone to those seeking more information about how to improve health. Coaching, including possible on-site visits, is also available for communities who have demonstrated the willingness and capacity to address factors that we know influence how healthy a person is, such as education, income and family connectedness.

County Health Rankings

The 2013 *County Health Rankings* report ranks Tennessee counties according to their summary measures of **health outcomes** and **health factors**. Counties also receive a rank for mortality, morbidity, health behaviors, clinical care, social and economic factors, and the physical environment. The figure below depicts the structure of the *Rankings* model; those having high ranks (e.g., 1 or 2) are estimated to be the "healthiest."

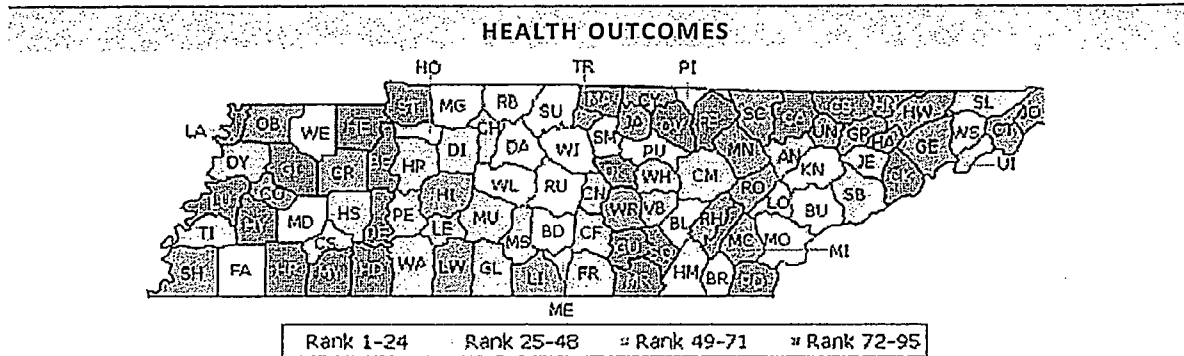
Our summary **health outcomes** rankings are based on an equal weighting of mortality and morbidity measures. The summary **health factors** rankings are based on weighted scores of four types of factors: behavioral, clinical, social and economic, and environmental. The weights for the factors (shown in parentheses in the figure) are based upon a review of the literature and expert input, but represent just one way of combining these factors.



County Health Rankings model ©2012 UWPHI

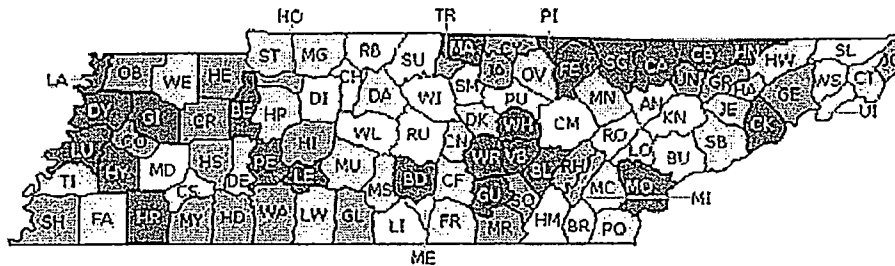
The maps on this page and the next display Tennessee's counties divided into groups by health rank. Maps help locate the healthiest and least healthy counties in the state. The lighter colors indicate better performance in the respective

summary rankings. The green map shows the distribution of summary health outcomes. The blue displays the distribution of the summary rank for health factors.



County	Rank	County	Rank	County	Rank	County	Rank
Anderson	34	Fentress	92	Lauderdale	84	Roane	55
Bedford	24	Franklin	33	Lawrence	51	Robertson	10
Benton	88	Gibson	74	Lewis	47	Rutherford	2
Bledsoe	20	Giles	26	Lincoln	63	Scott	57
Blount	4	Grainger	54	Loudon	7	Sequatchie	91
Bradley	17	Greene	65	Macon	89	Sevier	25
Campbell	94	Grundy	95	Madison	22	Shelby	53
Cannon	36	Hamblen	58	Marion	90	Smith	8
Carroll	66	Hamilton	28	Marshall	31	Stewart	81
Carter	61	Hancock	93	Maury	32	Sullivan	43
Cheatham	30	Hardeman	73	McMinn	69	Sumner	3
Chester	12	Hardin	79	McNairy	77	Tipton	39
Claiborne	86	Hawkins	56	Meigs	87	Trousdale	71
Clay	62	Haywood	75	Monroe	23	Unicoi	44
Cocke	85	Henderson	29	Montgomery	11	Union	59
Coffee	38	Henry	82	Moore	6	Van Buren	27
Crockett	52	Hickman	64	Morgan	60	Warren	68
Cumberland	45	Houston	16	Obion	49	Washington	21
Davidson	13	Humphreys	37	Overton	76	Wayne	40
Decatur	80	Jackson	50	Perry	48	Weakley	15
DeKalb	83	Jefferson	41	Pickett	19	White	46
Dickson	42	Johnson	70	Polk	78	Williamson	1
Dyer	35	Knox	14	Putnam	9	Wilson	5
Fayette	18	Lake	72	Rhea	67		

HEALTH FACTORS



Rank 1-24 Rank 25-48 Rank 49-71 Rank 72-95

County	Rank	County	Rank	County	Rank	County	Rank
Anderson	11	Fentress	79	Lauderdale	95	Roane	16
Bedford	78	Franklin	27	Lawrence	39	Robertson	24
Benton	76	Gibson	77	Lewis	82	Rutherford	3
Bledsoe	73	Giles	56	Lincoln	18	Scott	92
Blount	6	Grainger	59	Loudon	10	Sequatchie	49
Bradley	21	Greene	66	Macon	91	Sevier	40
Campbell	83	Grundy	89	Madison	22	Shelby	67
Cannon	46	Hamblen	43	Marion	55	Smith	17
Carroll	58	Hamilton	8	Marshall	44	Stewart	33
Carter	41	Hancock	94	Maury	34	Sullivan	13
Cheatham	14	Hardeman	90	McMinn	37	Sumner	5
Chester	23	Hardin	68	McNairy	63	Tipton	30
Claiborne	80	Hawkins	31	Meigs	61	Trousdale	57
Clay	54	Haywood	88	Monroe	84	Unicoi	20
Cocke	86	Henderson	65	Montgomery	32	Union	69
Coffee	29	Henry	71	Moore	9	Van Buren	81
Crockett	62	Hickman	70	Morgan	36	Warren	74
Cumberland	15	Houston	52	Obion	53	Washington	4
Davidson	28	Humphreys	26	Overton	47	Wayne	51
Decatur	45	Jackson	64	Perry	85	Weakley	35
DeKalb	48	Jefferson	38	Pickett	75	White	72
Dickson	19	Johnson	60	Polk	42	Williamson	1
Dyer	87	Knox	2	Putnam	12	Wilson	7
Fayette	25	Lake	93	Rhea	50		

Summary Health Outcomes & Health Factors Rankings

Counties receive two summary ranks:

- Health Outcomes
- ◆ Health Factors

Each of these ranks represents a weighted summary of a number of measures.

Health outcomes represent how healthy a county is while health factors represent what influences the health of the county.

Rank	Health Outcomes	Rank	Health Factors
1	Williamson	1	Williamson
2	Rutherford	2	Knox
3	Sumner	3	Rutherford
4	Blount	4	Washington
5	Wilson	5	Sumner
6	Moore	6	Blount
7	Loudon	7	Wilson
8	Smith	8	Hamilton
9	Putnam	9	Moore
10	Robertson	10	Loudon
11	Montgomery	11	Anderson
12	Chester	12	Putnam
13	Davidson	13	Sullivan
14	Knox	14	Cheatham
15	Weakley	15	Cumberland
16	Houston	16	Roane
17	Bradley	17	Smith
18	Fayette	18	Lincoln
19	Pickett	19	Dickson
20	Bledsoe	20	Unicoi
21	Washington	21	Bradley
22	Madison	22	Madison
23	Monroe	23	Chester
24	Bedford	24	Robertson
25	Sevier	25	Fayette
26	Giles	26	Humphreys
27	Van Buren	27	Franklin
28	Hamilton	28	Davidson
29	Henderson	29	Coffee
30	Cheatham	30	Tipton
31	Marshall	31	Hawkins
32	Maury	32	Montgomery
33	Franklin	33	Stewart
34	Anderson	34	Maury
35	Dyer	35	Weakley
36	Cannon	36	Morgan
37	Humphreys	37	McMinn
38	Coffee	38	Jefferson
39	Tipton	39	Lawrence
40	Wayne	40	Sevier
41	Jefferson	41	Carter
42	Dickson	42	Polk

Rank	Health Outcomes	Rank	Health Factor
43	Sullivan	43	Hamblen
44	Unicoi	44	Marshall
45	Cumberland	45	Decatur
46	White	46	Cannon
47	Lewis	47	Overton
48	Perry	48	DeKalb
49	Obion	49	Sequatchie
50	Jackson	50	Rhea
51	Lawrence	51	Wayne
52	Crockett	52	Houston
53	Shelby	53	Obion
54	Grainger	54	Clay
55	Roane	55	Marion
56	Hawkins	56	Giles
57	Scott	57	Trousdale
58	Hamblen	58	Carroll
59	Union	59	Grainger
60	Morgan	60	Johnson
61	Carter	61	Meigs
62	Clay	62	Crockett
63	Lincoln	63	McNairy
64	Hickman	64	Jackson
65	Greene	65	Henderson
66	Carroll	66	Greene
67	Rhea	67	Shelby
68	Warren	68	Hardin
69	McMinn	69	Union
70	Johnson	70	Hickman
71	Trousdale	71	Henry
72	Lake	72	White
73	Hardeman	73	Bledsoe
74	Gibson	74	Warren
75	Haywood	75	Pickett
76	Overton	76	Benton
77	McNairy	77	Gibson
78	Polk	78	Bedford
79	Hardin	79	Fentress
80	Decatur	80	Claiborne
81	Stewart	81	Van Buren
82	Henry	82	Lewis
83	DeKalb	83	Campbell
84	Lauderdale	84	Monroe
85	Cocke	85	Perry
86	Claiborne	86	Cocke
87	Meigs	87	Dyer
88	Benton	88	Haywood
89	Macon	89	Grundy
90	Marion	90	Hardeman

Rank	Health Outcomes	Rank	Health Factors
91	Sequatchie	91	Macon
92	Fentress	92	Scott
93	Hancock	93	Lake
94	Campbell	94	Hancock
95	Grundy	95	Lauderdale

2013 County Health Rankings: Measures, Data Sources, and Years of Data

	Measure	Data Source	Years of Data
HEALTH OUTCOMES			
Mortality	Premature death	National Center for Health Statistics	2008-2010
Morbidity	Poor or fair health	Behavioral Risk Factor Surveillance System	2005-2011
	Poor physical health days	Behavioral Risk Factor Surveillance System	2005-2011
	Poor mental health days	Behavioral Risk Factor Surveillance System	2005-2011
	Low birthweight	National Center for Health Statistics	2004-2010
HEALTH FACTORS			
HEALTH BEHAVIORS			
Tobacco Use	Adult smoking	Behavioral Risk Factor Surveillance System	2005-2011
Diet and Exercise	Adult obesity	National Center for Chronic Disease Prevention and Health Promotion	2009
	Physical inactivity	National Center for Chronic Disease Prevention and Health Promotion	2009
Alcohol Use	Excessive drinking	Behavioral Risk Factor Surveillance System	2005-2011
	Motor vehicle crash death rate	National Center for Health Statistics	2004-2010
Sexual Activity	Sexually transmitted infections	National Center for HIV/AIDS, Viral Hepatitis, STD, and TB prevention	2010
	Teen birth rate	National Center for Health Statistics	2004-2010
CLINICAL CARE			
Access to Care	Uninsured	Small Area Health Insurance Estimates	2010
	Primary care physicians	HRSA Area Resource File	2011-2012
	Dentists	HRSA Area Resource File	2011-2012
Quality of Care	Preventable hospital stays	Medicare/Dartmouth Institute	2010
	Diabetic screening	Medicare/Dartmouth Institute	2010
	Mammography screening	Medicare/Dartmouth Institute	2010
SOCIAL AND ECONOMIC FACTORS			
Education	High school graduation	Primarily state-specific sources, supplemented with National Center for Education Statistics	State-specific
	Some college	American Community Survey	2007-2011
Employment	Unemployment	Bureau of Labor Statistics	2011
Income	Children in poverty	Small Area Income and Poverty Estimates	2011
Family and Social Support	Inadequate social support	Behavioral Risk Factor Surveillance System	2005-2010
	Children in single-parent households	American Community Survey	2007-2011
Community Safety	Violent crime rate	Federal Bureau of Investigation	2008-2010
PHYSICAL ENVIRONMENT			
Environmental Quality	Daily fine particulate matter ¹	CDC WONDER Environmental data	2008
	Drinking water safety	Safe Drinking Water Information System	FY 2012
Built Environment	Access to recreational facilities	Census County Business Patterns	2010
	Limited access to healthy foods	USDA Food Environment Atlas	2012
	Fast food restaurants	Census County Business Patterns	2010

¹ Not available for AK and HI.

CREDITS

Report Authors

University of Wisconsin-Madison
School of Medicine and Public Health
Department of Population Health Sciences
Population Health Institute

Bridget Booske Catlin, PhD, MHSA
Amanda Jovaag, MS
Patrick Remington, MD, MPH

This publication would not have been possible without the following contributions:

Data

Centers for Disease Control and Prevention: National Center for Health Statistics and Division of Behavioral Surveillance
Dartmouth Institute for Health Policy & Clinical Practice

Research Assistance

Jennifer Buechner
Hyojun Park, MA
Elizabeth Pollock
Jennifer Robinson
Matthew Rodock, MPH
Anne Roubal, MS

Communications and Outreach

Burness Communications
Anna Graupner, MPH
Kate Konkle, MPH
Karen Odegaard, MPH
Jan O'Neill, MPA
Angela Russell, MS
Julie Willems Van Dijk, PhD, RN

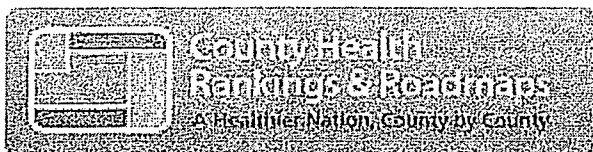
Design

Forum One, Alexandria, VA

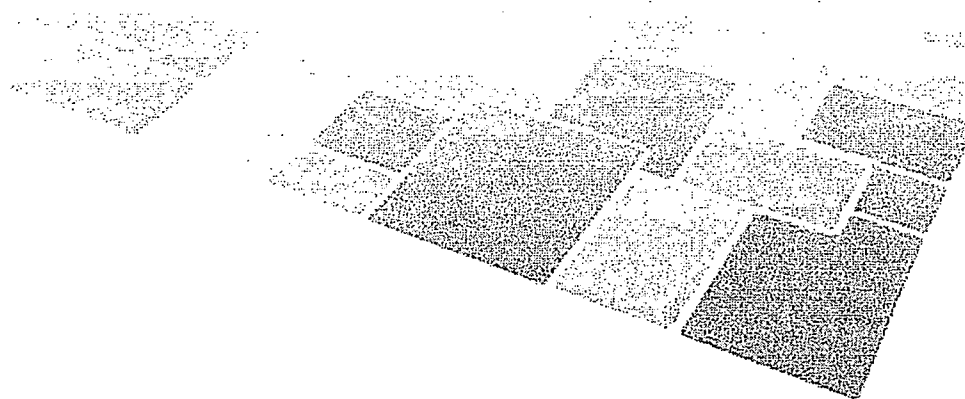
Robert Wood Johnson Foundation

Abbey Cofsky, MPH –Senior Program Officer
Michelle Larkin, JD, MS, RN – Assistant Vice-President and Deputy Director, Health Group
James S. Marks, MD, MPH – Senior Vice-President and Group Director, Health Group
Joe Marx – Senior Communications Officer

Suggested citation: University of Wisconsin Population Health Institute. *County Health Rankings 2013*.



countyhealthrankings.org



University of Wisconsin Population Health Institute
610 Walnut St, #524, Madison, WI 53726
(608) 265-6370 / info@countyhealthrankings.org



Gibson County Community Health Assessment
Update of Size of Health Issues 2015
Prioritization of Health Issues

Heart Conditions in Gibson County

Death from Diseases of the Heart Per 100,000

	Madison			TN		
	Total	White	Black	Total	White	Black
2013	321.5	358.4	185.6	226.7	245.1	183.1
2012	330.4	357.0	238.3	220.6	241.2	165.2
2011	334.4	353.1	286.8	221.0	239.7	175.3
2010	364.3	389.9	310.5	228.3	254.0	181.8
2009	313.6	306.5	351.3	228.0	241.1	185.8

Source: Tennessee Department of Health.

Has a doctor, nurse, or other health professional ever told you that you had a heart attack or myocardial infarction? (percent)

	Northwest	TN
2012	6.8	6.7
2011	7.3	5.2

Has a doctor, nurse, or other health professional ever told you that you had angina or coronary heart disease? (percent)

	Northwest	TN
2012	8.5	7.2
2011	7.7	5.0

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

High Blood Pressure

Deaths from Cerebrovascular Disease per 100,000

	Gibson			TN		
	Total	White	Black	Total	White	Black
2013	84.9	68.6	163.7	48.1	50.5	45.8
2012	106.8	103.8	130.0	46.3	48.6	42.9
2011	86.1	85.8	95.6	50.1	52.8	46.2
2010	90.6	102.6	53.5	50.1	54.3	45.6
2009	94.3	95.3	93.0	50.6	51.9	48.2

Source: Tennessee Department of Health.

High Blood Pressure continued

Have you ever been told by a doctor, nurse or other health professional that you have high blood pressure? (percent)

	Northwest	TN
2012	39.8	39.7
2011	41.9	38.7
2010	46.3	35.4
2009	39.3	32.6
2007	39.1	33.8
2005	39.6	30.2

Are you currently taking medicine for your high blood pressure? (percent)

	Northwest	TN
2012	78.0	80.0
2011	84.2	78.3
2010	86.0	85.6
2009	85.7	81.8
2007	86.1	84.0
2005	81.5	83.4

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

Asthma

Have you ever been told by a doctor, nurse, or other health care professional that you had asthma? (percent)

	Northwest	TN
2012	13.5	11.0
2011	8.8	10.4
2010	6.5	9.3
2009	14.6	11.9
2008	16.6	12.6
2007	13.4	12.4
2006	10.3	11.7
2005	17.2	11.6

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

Asthma in Tennessee 6 percent in adults; 9.5 percent in Children-2010
2002-2007 childhood hospitalizations for Asthma Ages 10-17 Northwest TN

Inpatient hospitalizations per 100,000	200
Emergency Room visits per 100,000	828
Average inpatient charges per stay	\$5,845
Average Outpatient charge per visit	\$800

Source: Tennessee Department of Health.

All Cancers

Deaths from Malignant Neoplasms Per 100,000

	Total	Gibson White	Black	Total	TN White	Black
2013	238.6	249.1	207.4	214.5	231.0	176.4
2012	255.9	268.4	227.5	211.2	226.5	176.3
2011	298.4	312.7	265.5	210.2	224.6	180.1
2010	295.9	297.5	331.9	212.9	234.6	178.9
2009	303.3	319.4	248.0	216.2	226.9	183.5

Source: Tennessee Department of Health.

Arthritis

Tennessee	2011	2013
Adults with Arthritis	1,250,000	160,000
Adults limited by arthritis	594,000	68,000
Percent with arthritis	26	25
Percent women/men with arthritis	31/21	27/23
Percent age 18-44 with arthritis	10	8
Percent age 45-64 with arthritis	34	32
Percent age 65 and older with arthritis	50	52
Percent with arthritis who are inactive	55	33
Percent arthritis among adults with diabetes	53	49
Percent arthritis among adults with hypertension	42	42
Percent arthritis among adults who are obese	37	34

Source: Centers for Disease Control and Prevention.

Arthritis continued

Has a doctor, nurse, or other health professional ever told you that you have some form of arthritis, rheumatoid arthritis, gout, lupus, or fibromyalgia? (percent)

	Northwest	TN
2012	35.6	29.8
2011	26.4	25.9
2009	29.3	25.9
2007	37.0	34.0
2005	36.0	29.7

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

Obesity

Adults who have a body mass index greater than 25-overweight or obese
(percent)

	Northwest	TN
2012	61.8	65.4
2011	66.9	66.5
2010	71.4	67.8
2009	68.8	69.0
2008	74.8	68.0
2007	68.1	67.4
2006	66.9	65.3
2005	64.8	62.3

Adults who have a body mass index greater than 30-obese
(percent)

	Northwest	TN
2012	no data	31.1
2011	30.1	29.2
2010	38.5	31.7

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

Percent of Adults who have a body mass index greaster than 25-overweight or obese

	Gibson	TN
2014	37	32
2013	37	32
2012	37	32
2011	34	31
2010	30	31

Source: Robert Wood Johnson Foundation and University of Wisconsin
Population Health Institute.

Allergies

1 in 5 Americans suffer from all types of allergies

Allergies have increased in prevelance since the 1980s across age, sex, racial
groups.

Approximately 50 million people experience allergies.

Allergies are the 5th leading chronic disease among all ages.

Diabetes

Deaths from Diabetes per 100,000

	Gibson			TN		
	Total	White	Black	Total	White	Black
2013	28.3	20.3	65.5	27.9	27.1	36.8
2012	44.3	38.0	75.8	28.2	27.4	36.7
2011	44.1	42.9	53.1	27.1	26.3	35.7
2010	42.3	33.3	85.7	26.4	26.4	35.0
2009	45.1	43.8	51.7	28.2	26.8	37.7

Source: Tennessee Department of Health.

Have you ever been told by a doctor that you have diabetes, not including gestational diabetes? (percent)

	Northwest	TN
2012	13.2	11.9
2011	12.8	11.2
2010	11.1	11.3
2009	12.2	10.3
2008	11.6	10.4
2007	12.3	11.9
2006	12.2	10.7
2005	10.9	9.1

Have you ever been told that diabetes has affected your eyes or that you have retinopathy? (percent)

	Northwest	TN
2012	29.7	22.8
2011	32.9	21.7
2010	11.1	25.7
2009	12.2	27.4
2008	11.6	21.0
2007	12.3	25.9
2006	12.2	18.6
2005	10.9	20.1

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

Percentage of Population Over Age 20 Diagnosed with Diabetes

	Gibson	TN
2014	12	11
2013	12	11
2012	12	11
2011	13	11

Source: Robert Wood Johnson Foundation and University of Wisconsin
Population Health Institute.

Dementia/Alzheimer's Disease

Deaths from Alzheimers per 100,000

	Total	Gibson White	Black	Total	TN White	Black
2013	89.0	99.1	54.6	38.9	44.8	19.5

Source: Tennessee Department of Health.

Over 5 million Americans are living with Alzheimers Disease-110,000 in Tennessee
Tennessee in 2014 16,000 adults ages 65-74 living with Alzheimers
Tennessee in 2014 47,000 adults ages 75-84 living with Alzheimers
Tennessee in 2014 41,000 adults ages 85+ living with Alzheimers
Alzheimers is the 5th leading cause of death in the United States.
138 percent increase in Alzheimers deaths since 2000

Illiteracy

Education Level of Adults in Gibson County

	1990	2000	2009-2013
Adults with a high school/GED Diploma or above	17,296	23,205	27,834
Adults with 9+ Years but no diploma	6,796	5,703	3,571
Adults with Less than 9 years education	6,459	3,843	2,240

Source: Bureau of the Census. American Community Survey 2009-2013.

1 in 8 adults in Tennessee lack basic prose literacy skills.
30.6 percent of adults living in poverty have not received a high school diploma or equivalency

Illiteracy in Gibson County (percent)

	Gibson	TN
2012	16.6	13.2
2011	16.6	13.2

Source: Robert Wood Johnson Foundation and University of Wisconsin
Population Health Institute.

Lack of Financial Resources

Was there a time in the past 12 months when you needed to see a doctor but could not because of cost? (percent)

	Northwest	TN
2013	22.9	17.6
2012	26.0	19.2
2011	16.9	20.9
2010	17.4	17.7
2009	25.2	17.5
2008	17.5	15.9
2007	17.8	16.5
2006	15.7	14.8
2005	10.0	13.3

Children in Poverty-Percent of children under 18 in poverty

	Gibson	TN
2014	27	26
2013	27	27
2012	27	26
2011	22	22
2010	25	23

Uninsured Adults-Percent Population Under Age 65 without health insurance

	Gibson	TN
2014	20	21
2013	20	21
2012	21	20
2011	17	19
2010	15	15

Percent Children Living in Single-Parent households

	Gibson	TN
2014	33	35
2013	34	35
2012	38	35
2011	36	34

Source: Robert Wood Johnson Foundation and University of Wisconsin Population Health Institute.

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

All People in Poverty-Percent

	Gibson	TN
2009-2013	18.7	17.6

Source: County and City QuickFacts.

Lack of Financial Resources continued
Unemployment

	Gibson	TN	US
Oct-14	9.4	7.1	5.8
Sep-14	9.8	7.3	5.9
Oct-13	12.4	8.1	7.2

Source: Tennessee Department of Labor & Workforce Development

Tobacco, Alcohol, and Substance Abuse

Adult Smoking-Percent of Adults that report smoking at least 100 cigarettes

	Gibson	TN
2014	30	23
2013	30	23
2012	35	24
2011	36	24
2010	36	25

Source: Robert Wood Johnson Foundation and University of Wisconsin
 Population Health Institute.

Are you a current smoker?

	Northwest	TN
2012	28.1	24.9
2011	27.1	23.0
2010	22.3	20.1
2009	29.0	22.0
2008	55.3	23.1
2007	30.3	24.3
2006	27.1	22.6
2005	24.0	26.7

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

Binge/Excessive Drinking-Percent who report in the past 30 days

	Gibson	TN
2014	10	9
2013	11	10
2012	14	9
2011	11	9
2010	10	9

Source: Robert Wood Johnson Foundation and University of Wisconsin
 Population Health Institute.

During the past 30 days have you had at least one drink--beer, wine, malt beverage, liquor? (percent)

	Northwest	TN
2012	20.0	38.6
2011	26.8	37.5
2010	22.6	28.2
2009	21.1	25.1
2008	22.8	33.6
2007	29.6	32.9
2006	25.9	29.5
2005	28.3	34.7

Have you had five or more drinks on one occasion (5 for women;4 for men)(percent)?

	Northwest	TN
2012	5.8	11.3
2011	6.9	10.0
2010	6.9	6.6
2009	4.5	6.8
2008	8.0	10.5
2007	10.4	9.0
2006	6.7	8.6
2005	11.4	8.6

Source: Tennessee Department of Health. Behavioral Risk Factor Surveillance System.

Estimated number and percent of people over age 18 with a dependence on illicit drugs or alcohol in the past year

	Gibson	TN
2010-2012	2,949/7.91	8.20
2008-2010	2,945/7.90	8.04
2006-2008	2,907/7.85	8.86

Number of unique TDMHSAS A&D Treatment Admissions as a percent of people over age 18 with a dependence on or abuse of illicit drugs or alcohol in the past year.

	Gibson	TN
Fy2014	203/6.88	3.95
Fy2013	149/5.06	3.53
Fy2012	191/6.48	3.52

Number and percent TDMHSAS funded treatment admissions with alcohol identified as substance abuse

	Gibson	TN
Fy2014	128/63.1	44.2
Fy2013	115/65.7	45.4

Number and percent TDMHSAS funded treatment admissions with opioids identified as substance abuse

	Gibson	TN
Fy2014	50/24.6	40.2
Fy2013	30/20.1	28.4
Fy2012	63/32.3	39.1

Number and percent TDMHSAS funded treatment admissions with METH identified as substance abuse

	Gibson	TN
Fy2014	42/24	11.6
Fy2013	55/28.2	12
Fy2012	30/17.1	10.1

Number and percent TDMHSAS funded treatment admissions with other illicit drugs identified as substance abuse

	Gibson	TN
Fy2014	59/39.6	38.6
Fy2013	89/46.6	37.3
Fy2012	69/39.9	36.9

Number of drug related arrests for adults over 18 in Gibson County

Cy2013	225
Cy2012	190
Cy2011	194

Source: Tennessee Department of Mental Health and Substance Abuse Services. Tennessee Behavioral Health County Data Book 2014

Child Abuse

Number and rate of substantiated child abuse/neglect cases under age 18 and rate per 1,000 age 0-18

	Gibson	TN
Cy2013	62/5.2	4.9
Cy2012	96/7.9	4.9
Cy2011	41/3.4	4.8

Source: Tennessee Department of Mental Health and Substance Abuse Services. Tennessee Behavioral Health County Data Book 2014

Child Abuse & Neglect in Tennessee

	Gibson	TN
2012	4.5	4.9
2010	4.0	5.5
2009	3.9	7.0
2008	4.3	8.4
2007	4.6	11.6
2006	8.8	11.7

Source: Tennessee Commission on Children and Youth: KIDS COUNT: The State of the Child in Tennessee.

Teen Pregnancy

Pregnancies Age 10-17 per 1,000 Females

	Gibson				TN		
	Total	White	Black		Total	White	Black
2012	9.5	9.6	8.8		8.3	7.0	14.0
2011	10.7	11.3	9.8		8.9	7.3	15.5
2010	6.5	5.4	9.9		10.0	8.3	17.9
2009	10.0	8.0	16.4		12.0	9.1	21.9

Pregnancies Age 15-17 Per 1,000 Females

	Gibson				TN		
	Total	White	Black		Total	White	Black
2012	24.0	25.0	19.0		21.2	18.1	33.9
2011	28.5	30.9	25.6		22.4	18.9	36.5
2010	14.7	13.9	16.2		24.8	21.1	42.1
2009	23.2	19.8	33.6		29.6	22.4	55.5

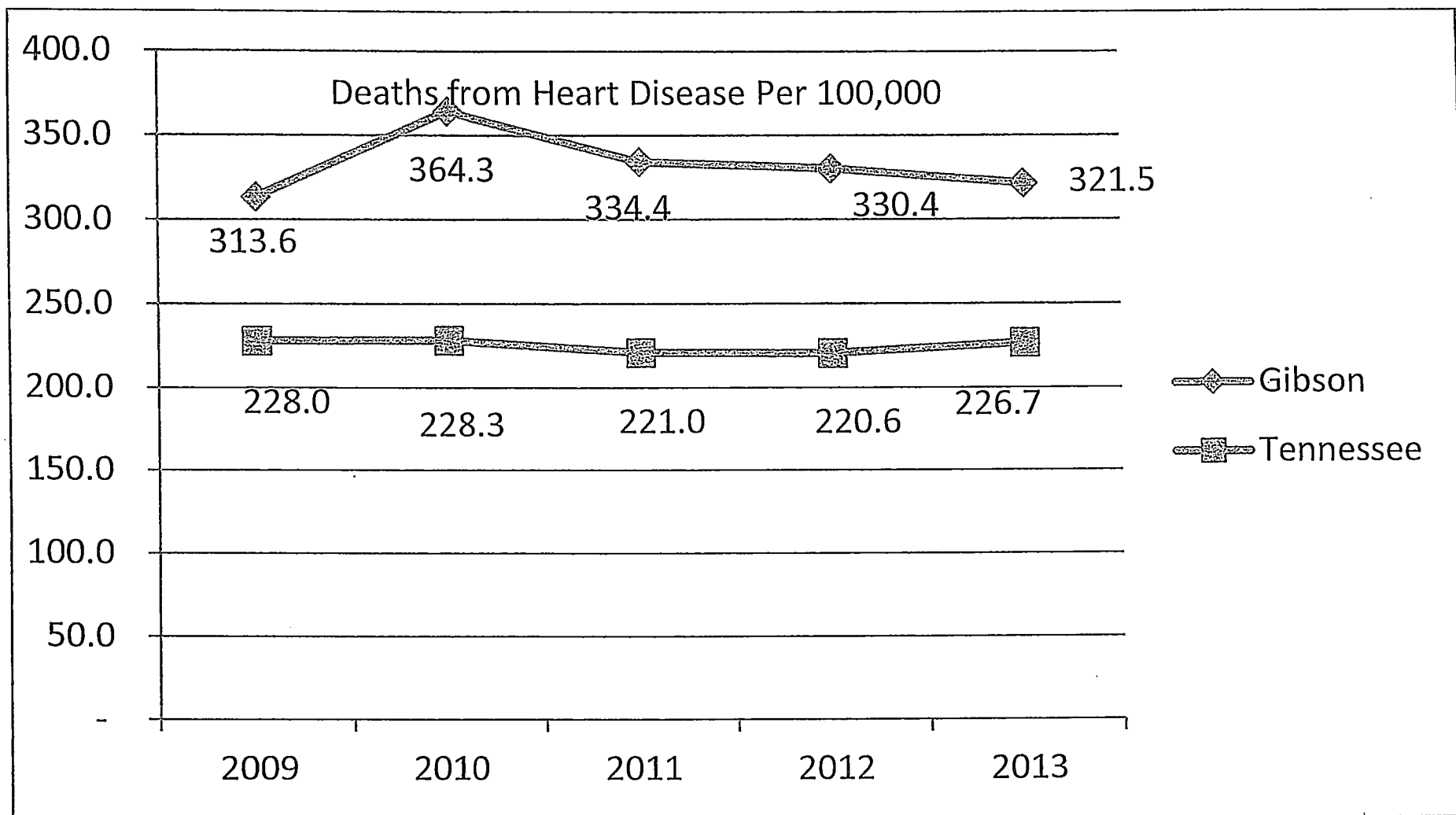
Source: Tennessee Department of Health.

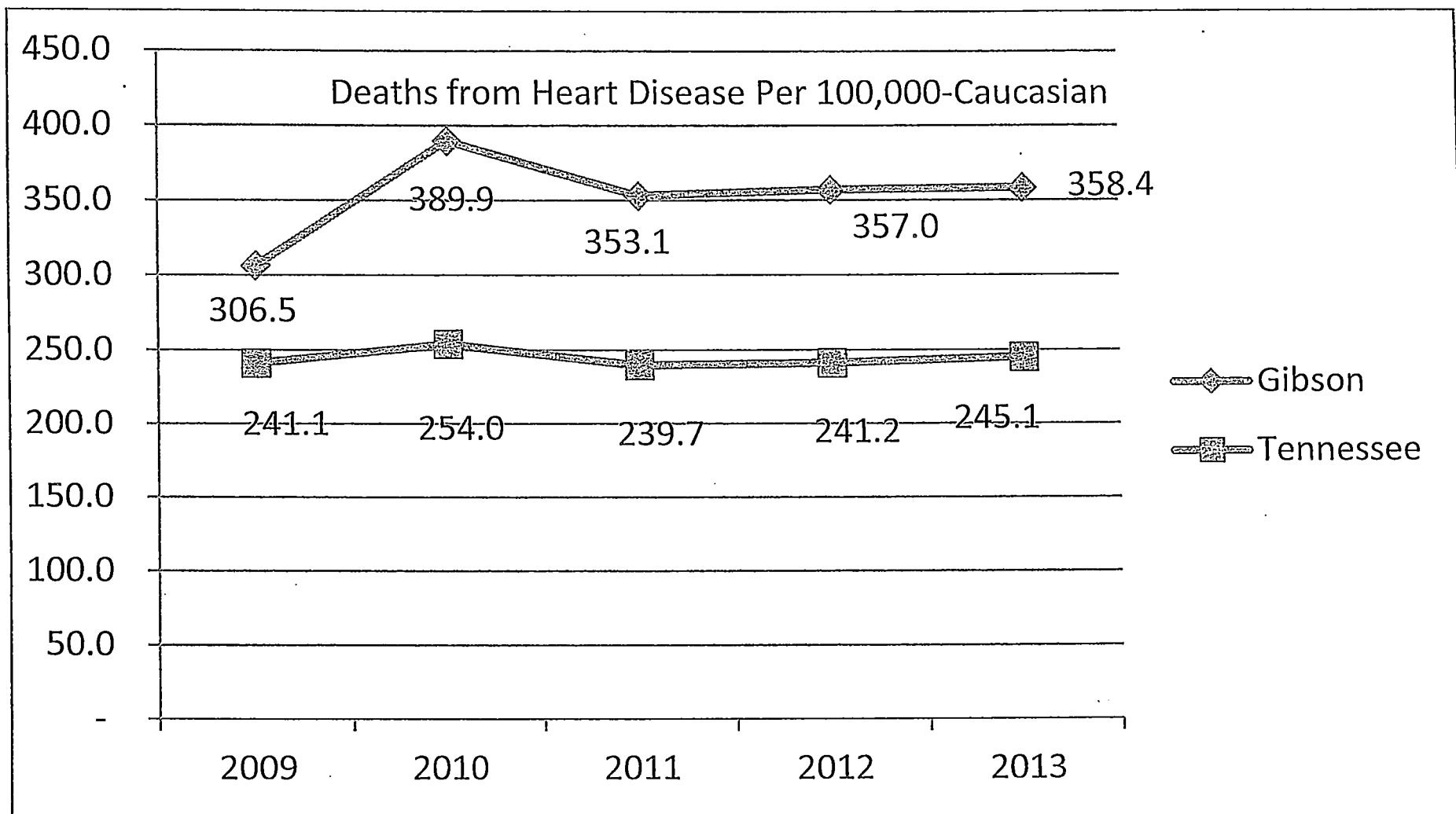
Violent Crime

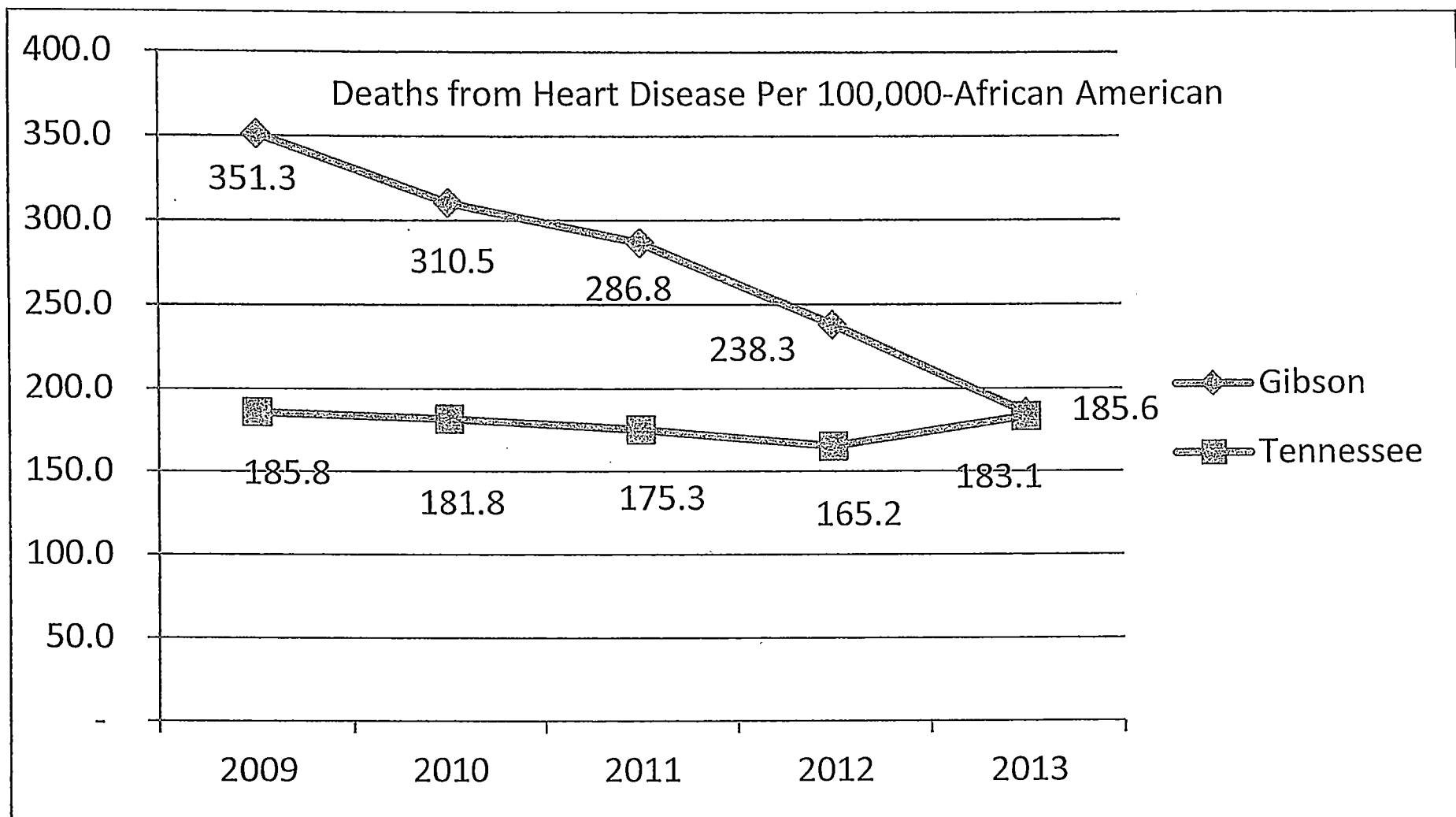
2013

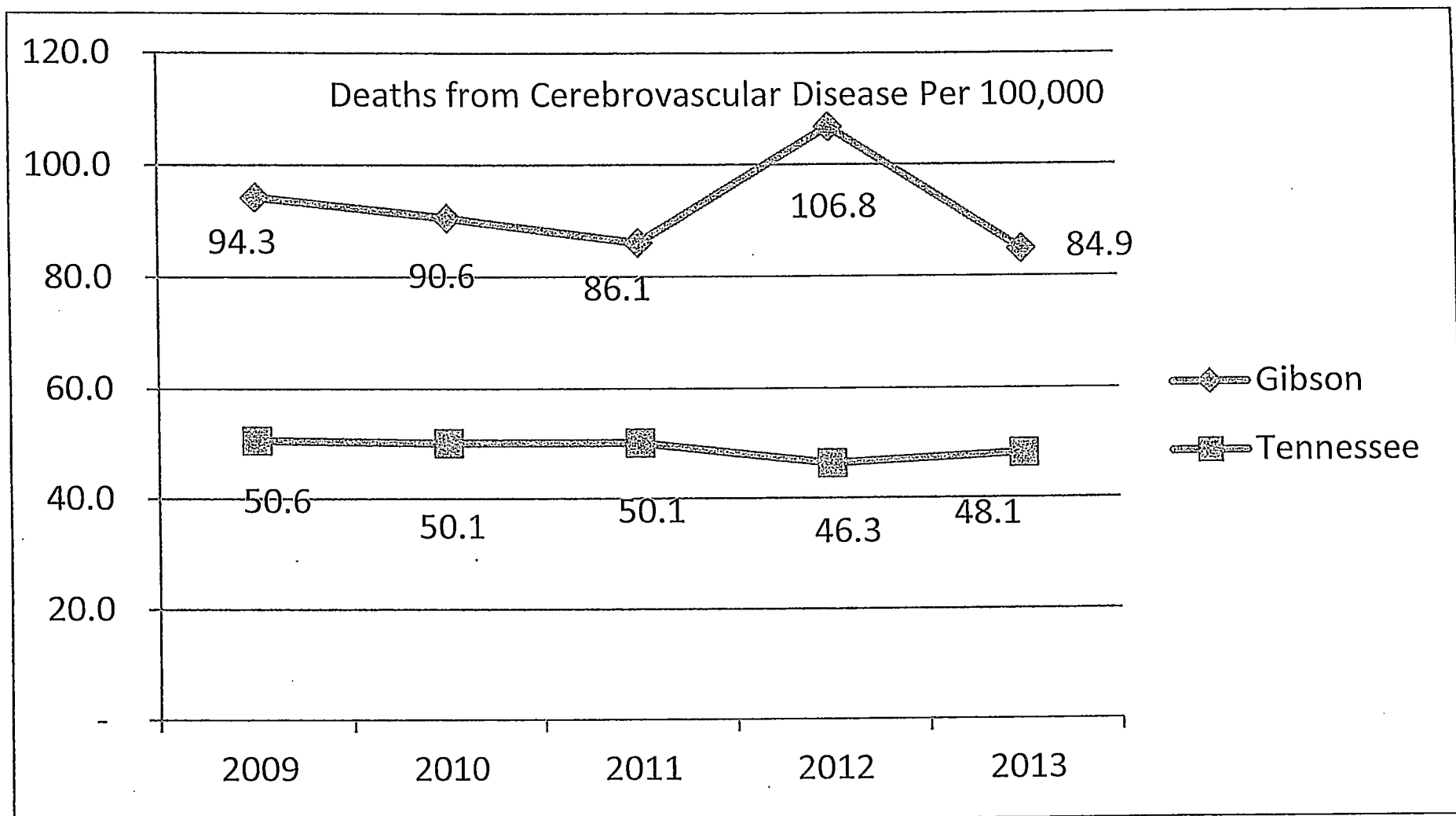
	Offenses		Arrests	
	Reported	Cleared	Adult	Juvenile
Humboldt PD	432	176	124	18
Milan PD	212	105	85	8
Trenton PD	154	50	38	4
Gibson Co Sheriff	257	164	70	3

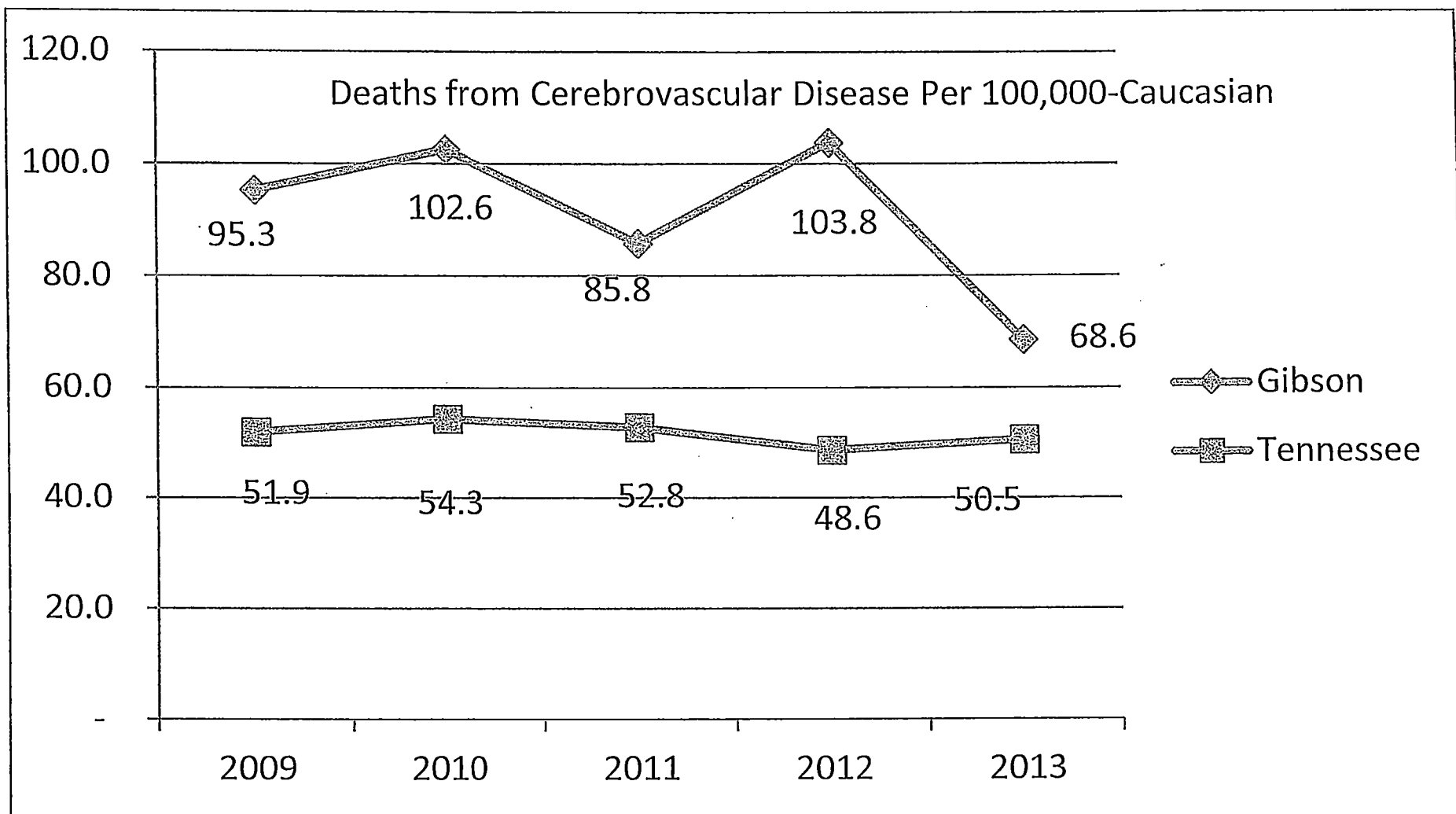
Source: Tennessee Bureau of Investigation.

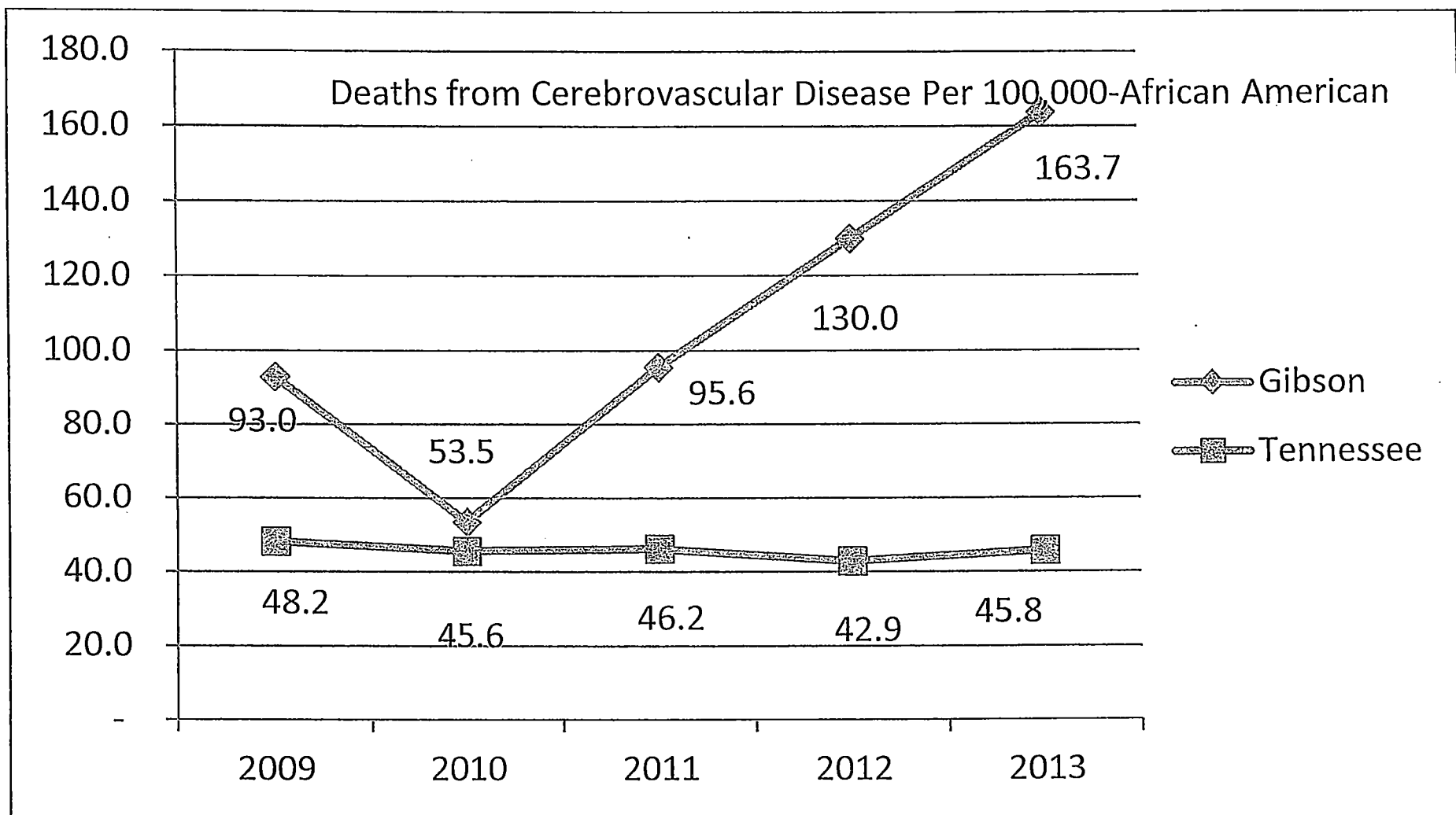


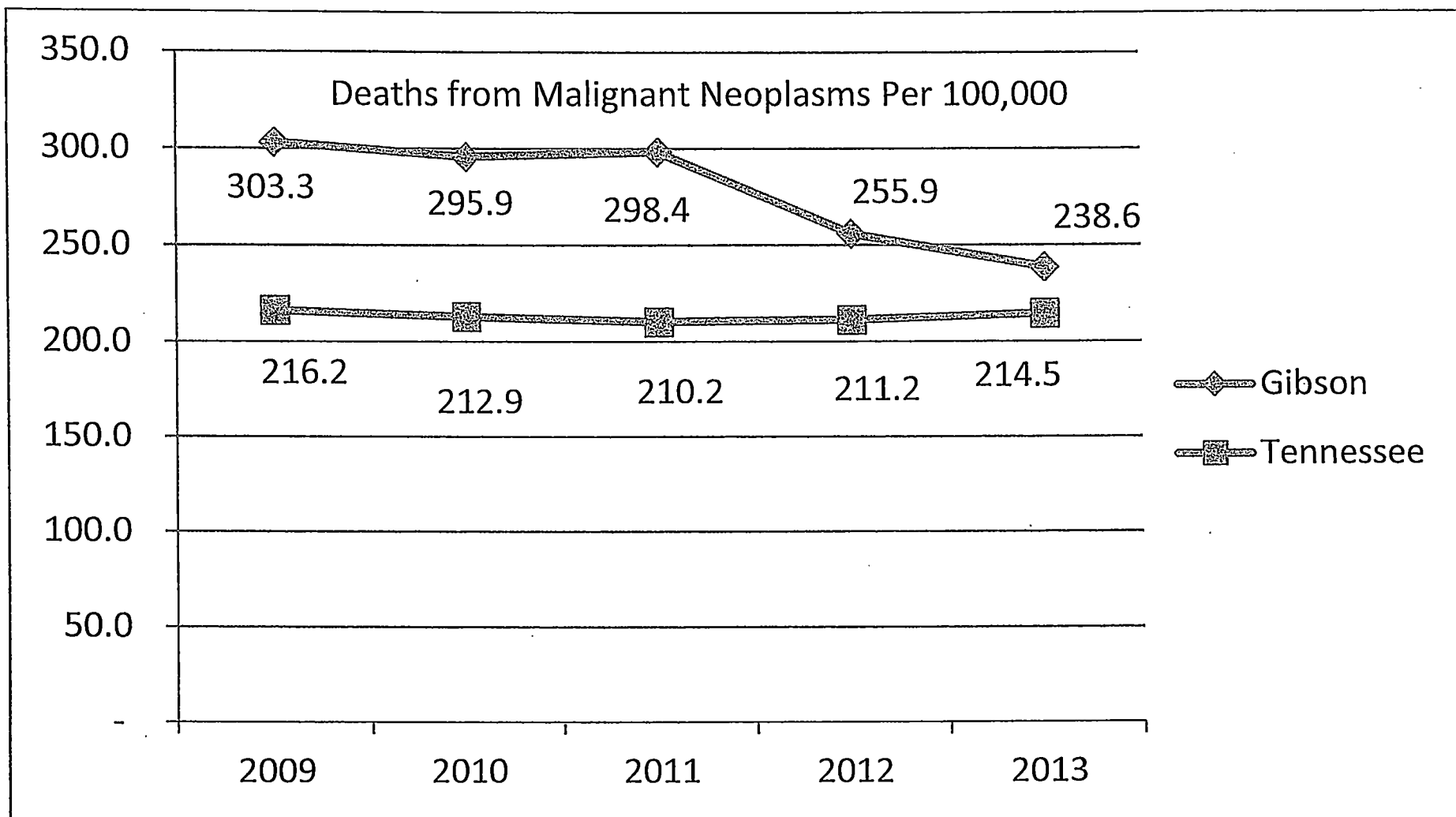


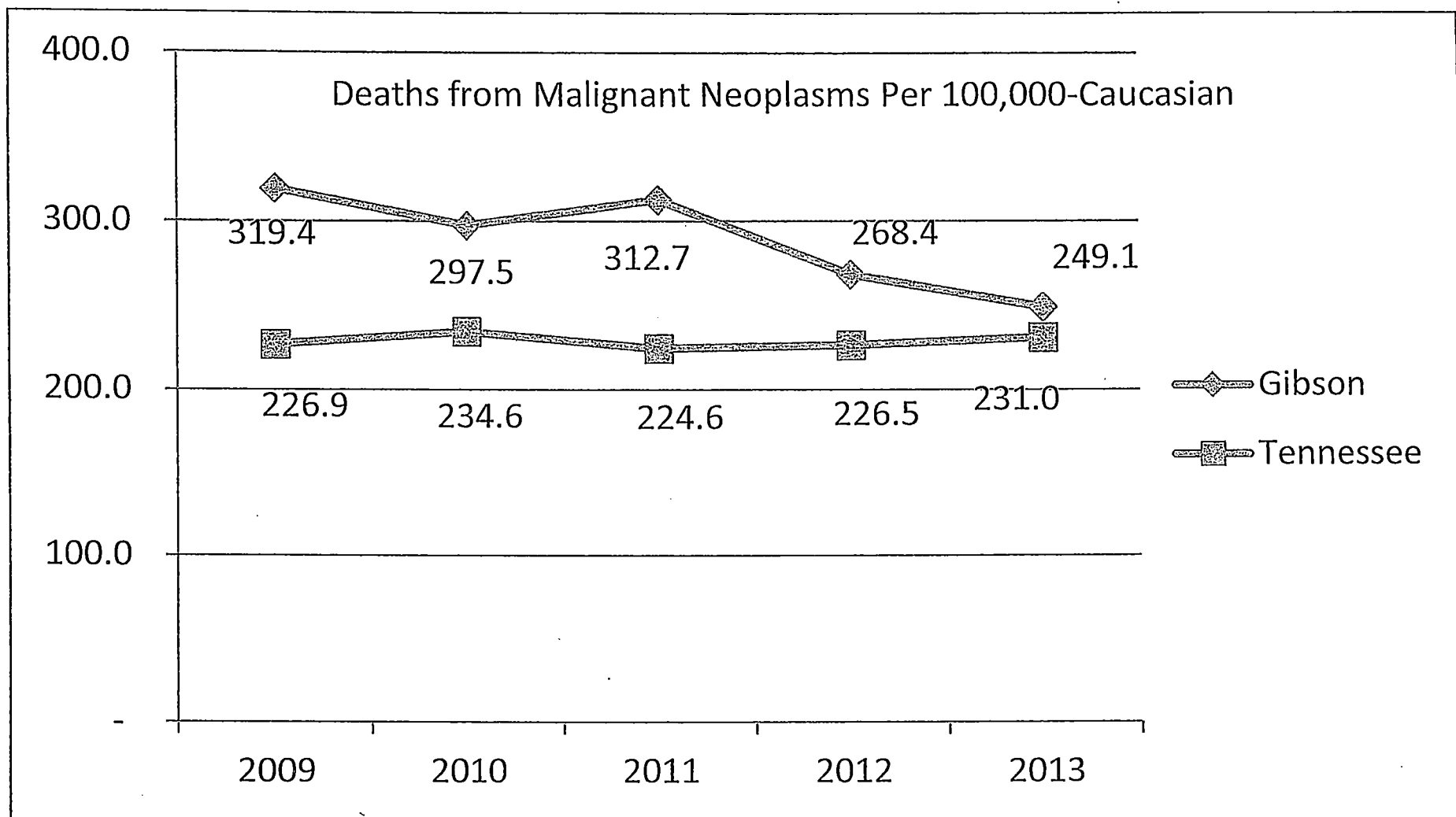


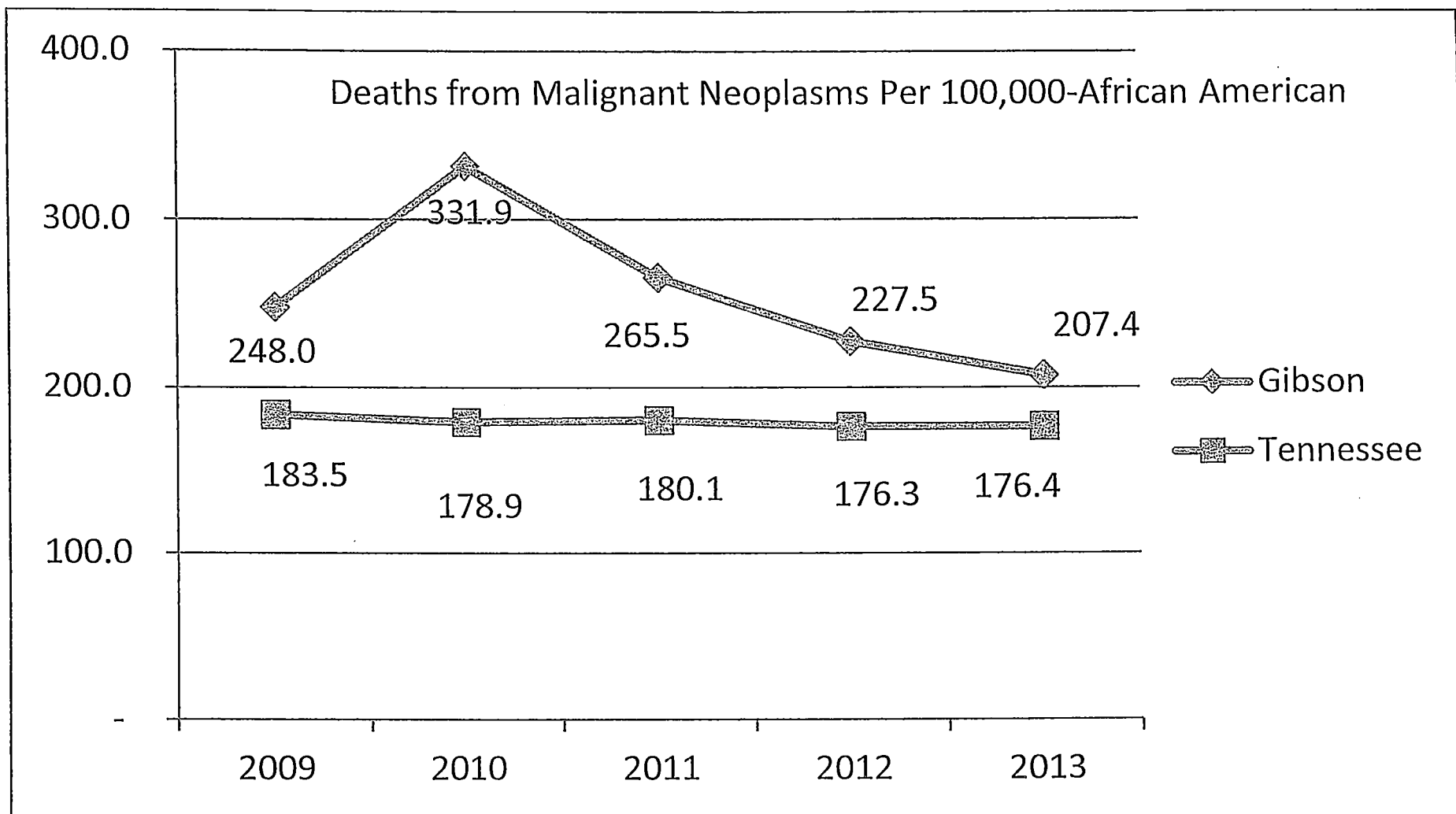


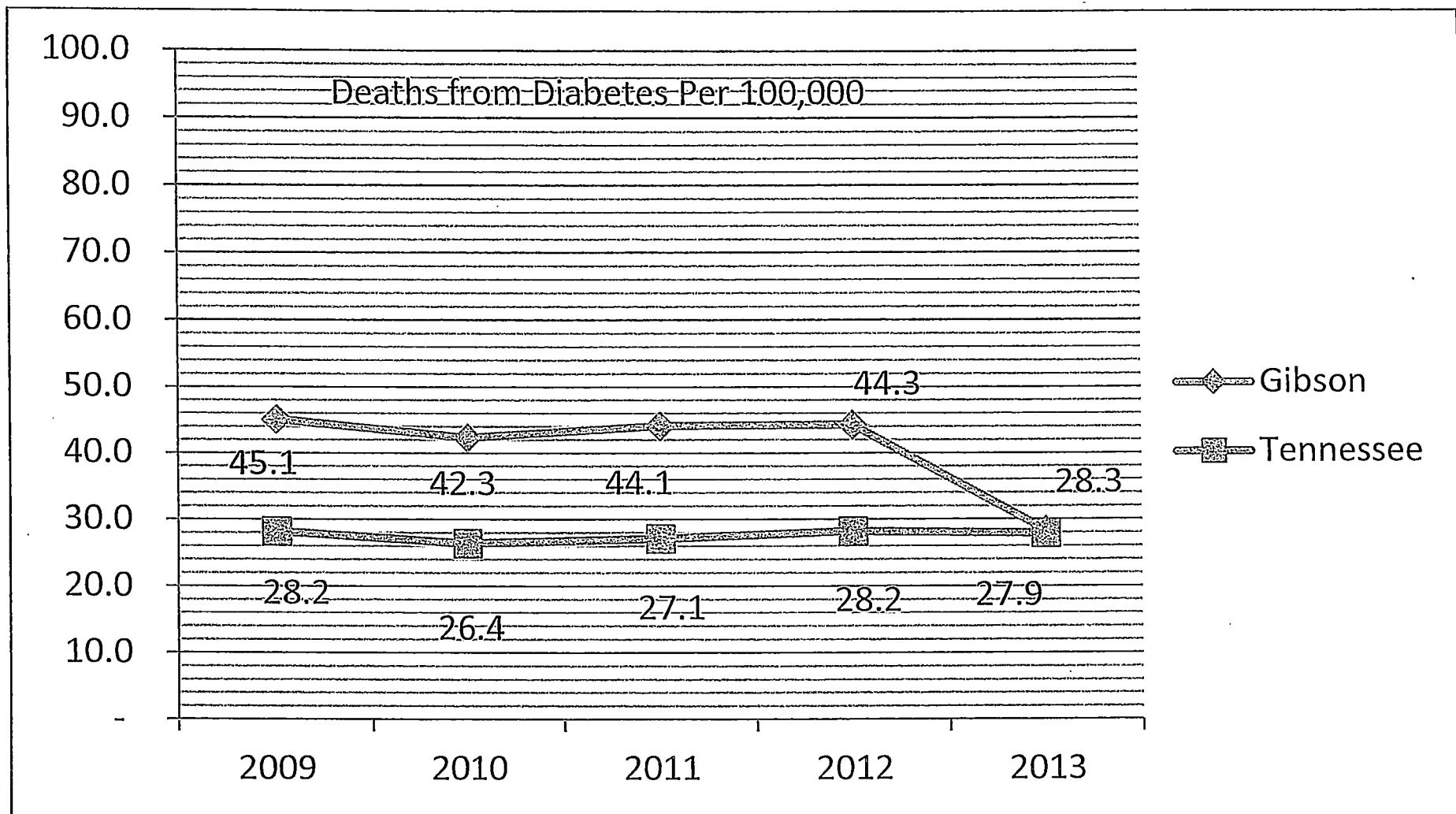


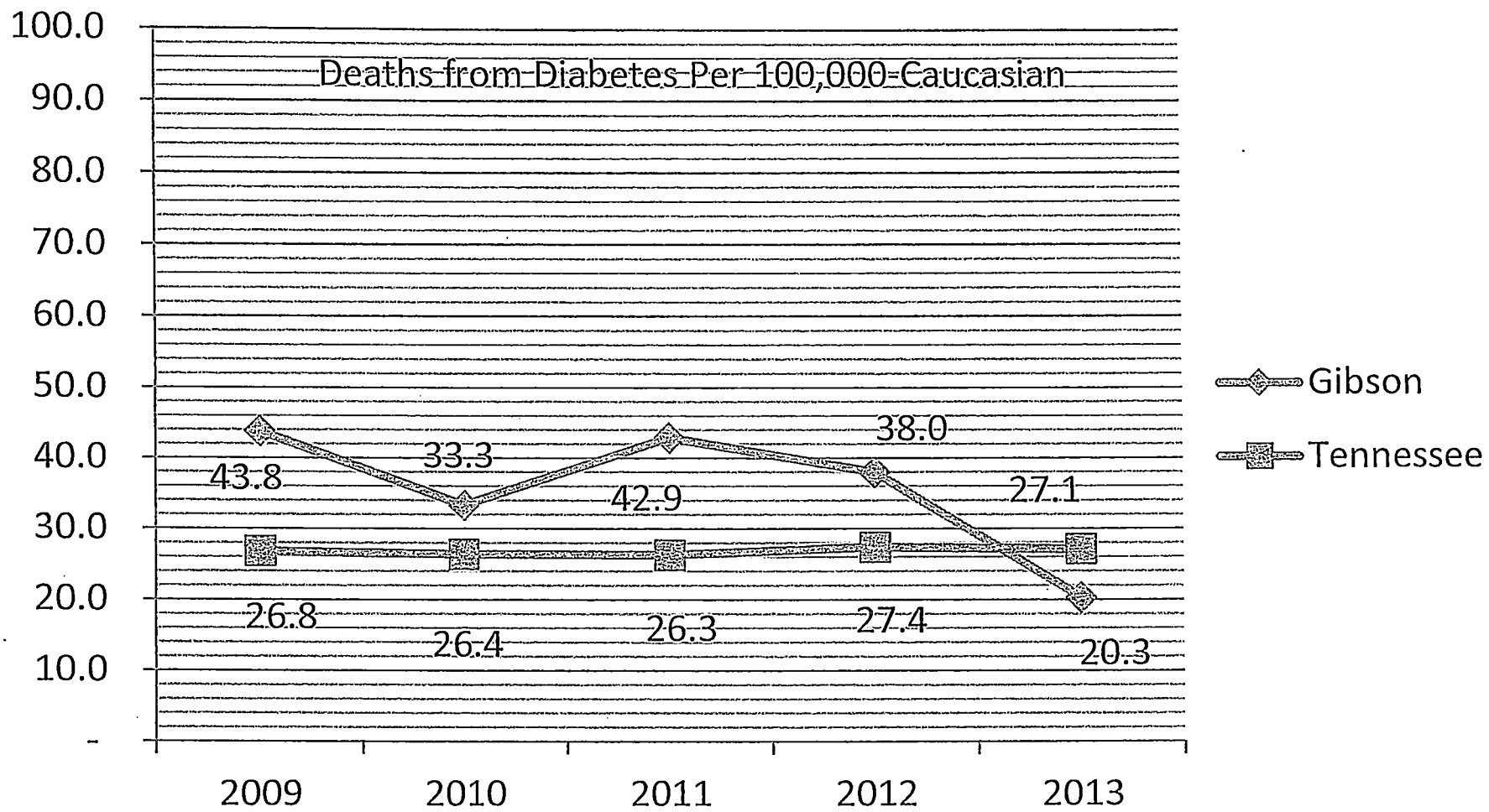


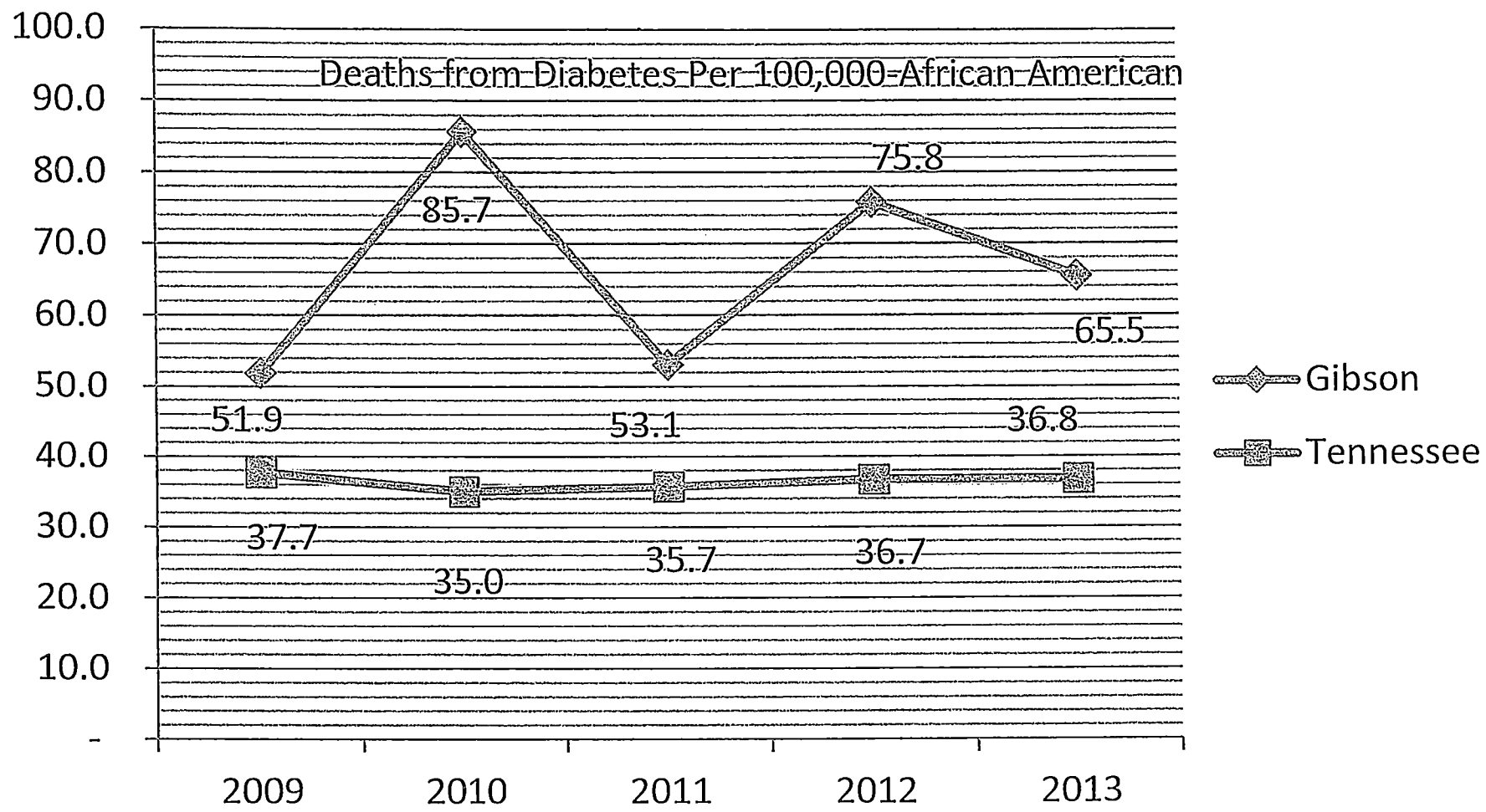


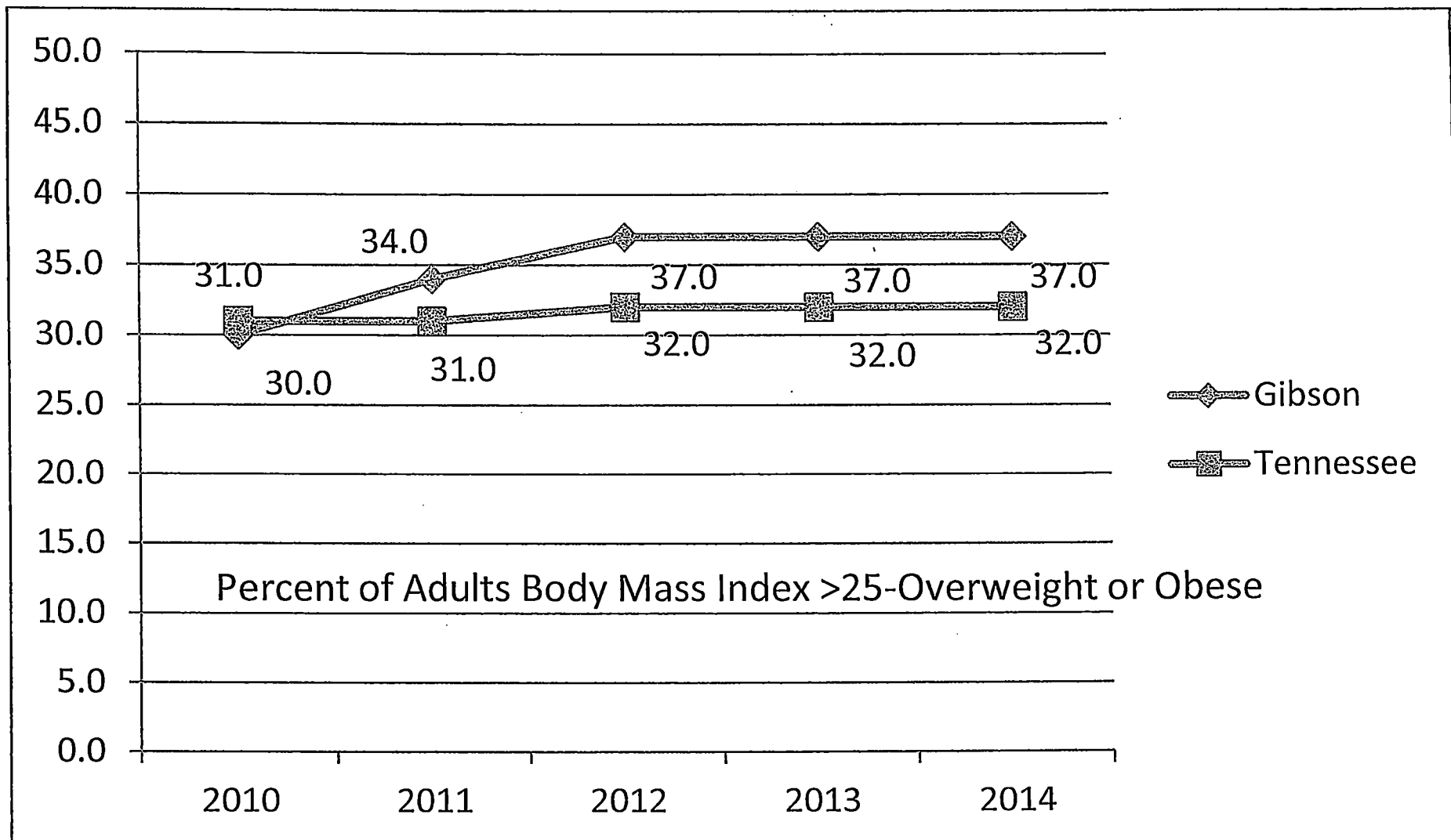












Gibson County Community Health Assessment
Prioritization of Health Issues
Effectiveness of Interventions

The following is a list of community resources for selected health issues. The list contains community agencies and public entities that specifically work on or partner with to address, a particular health issue.

Heart Condition

American Heart Association
West Tennessee heart network
Physician Clinics
Local Churches
Humboldt Senior Citizens Center
Milan Senior Citizens Center
Gibson Senior Citizens Center
Civic Clubs
American Association of Retired Persons
YMCAs
Housing Authorities
Touching Hearts
Gibson County EMS

High Blood Pressure

Gibson County Health Department
American Heart Association
American Stroke Association
Physician Clinics
Community and Senior Centers
Civic Clubs
Housing Authorities
Touching Hearts
Gibson County EMS

Asthma

Gibson County Health Department
Physician Clinics
Tennessee Department of Health: Maternal and Child Services
Milan Special School District
Trenton Special School District
Humboldt Special School District
Bradford Special School District
Gibson County School System
Head Start

Cancer

American Cancer Society
Physician Clinics
Local Churches
Pharmacies
Community and Senior Centers
American Association of Retired Persons
TN Anti-Tobacco Initiative

Arthritis

Arthritis Foundation
Physician Clinics
American Association of Retired Persons
Civic Clubs
Local Health and Fitness Centers
YMCA's
Dynamic Physical Therapy
Touching Hearts
Gibson County EMS

Obesity

Gibson County Health Department
Milan Special School District
Trenton Special School District
Humboldt Special School District
Bradford Special School District
Gibson County School System
American Heart Association
American Diabetes Association
American Stroke Association
Physician Clinics
Civic Clubs
Community and Senior Centers
Gibson County Parks and Recreation Department
Local Health and Fitness Centers
Afterschool Programs
Local Churches
Local Retirement and Nursing Homes
Head Start
Housing Authorities
Dynamic Physical Therapy

Allergies

Asthma and Allergy Foundation
Physician Clinics
Community and Senior Centers

Diabetes

Gibson County Health Department
American Diabetes Association
Physician Clinics
Community and Senior Centers
Local Churches
Milan Special School District
Trenton Special School District
Humboldt Special School District
Bradford Special School District
Gibson County School System
Head Start

Dementia and Alzheimer's

Assisted Living and Nursing Homes
Senior and Community Centers
Local Churches
Alzheimer's Association
Physician Clinics

Illiteracy

Gibson County Adult Literacy Council
Northwest Tennessee Career Center
Gibson County Adult Education
Local Libraries
Local Workforce Investment Area 12
Even Start Program; Family Literacy and Adult Education
Milan Special School District
Trenton Special School District
Humboldt Special School District
Bradford Special School District
Gibson County School System
Housing Authorities
Due Season Women's Resource Center & Shelter

Lack of Financial Resources

Christian Endeavor N/P
Mustard Seed

Good Samaritan/ Helping Hand, Inc.
Greater North Gibson Food Pantry
Habitat for Humanity
Social Security Administration
TennCare
TennderCare
Tennessee Department of Human Services
Gibson County Health Department
American Red Cross
Due Season Women's Resource Center & Shelter
Child Care Resource & Referral

Tobacco, Alcohol, Substance Abuse

American Cancer Society
Milan Special School District
Trenton Special School District
Humboldt Special School District
Bradford Special School District
Gibson County School System
City and County Government
Carey Counseling Center, Inc.
FreeWill Shelter
Marc Milan Addiction Recovery Center
Pathways of Tennessee
Community Anti Drug Coalition
Convenience Stores
Aspell Recovery Center
JACO
Local Police Departments
Gibson County Sheriff's Office
Gibson Court Courts
Physician Clinics
Due Season Women's Resource Center & Shelter
TN Anti-Tobacco Initiative

Child Abuse

Milan Special School District
Trenton Special School District
Humboldt Special School District
Bradford Special School District
Gibson County School System

Exchange Club-Carl Perkins Center
Local Churches
Afterschool Programs
Tennessee Department of Human Services
Tennessee Department of Children's Services
Gibson County Juvenile Court
Carey Counseling Center
Pathways of Tennessee
Child Care Resource & Referral

Teenage Pregnancy

Gibson County Health Department
Milan Special School District
Trenton Special School District
Humboldt Special School District
Bradford Special School District
Gibson County School System
Afterschool Programs
Local Churches
Tennessee Department of Children's Services
BirthChoice of Trenton
TN Anti-Tobacco Initiative
Child Care Resource & Referral

Violent Crime

Local Churches
Afterschool Programs
Local Police Departments
Gibson County Sheriff's Office
Gibson Court System
Housing Authorities

Gibson County Health Council Meeting

Scheduled: Monday December 2, 2015 12:00-1:00pm

Phelan Education Center

404 Lexington St

Trenton, TN 38382

Agenda

Welcome	Doug Lockard, Chairman
Pending Approval of Minutes for September 21 , 2015	Doug Lockard, Chairman

Old Business

Tobacco Settlement Updates	Doug Lockard, Chairman
Baby & Me Tobacco Free	
Gold Sneaker	
Knock Tobacco out of the Park	
Health Council /Sub-Committees	Breakout (15-20 min)
Healthier TN/Healthy WEST	Doug Lockard, Chairman
Tobacco/Teen Pregnancy	Ashley Hook

New Business

Sub-Committee Break out Session Reports

Announcements:

2016 Health Council Dates:

March 9, June 8, September 14, December 14, and two open dates for Community Outreach/ sub-committee meets.

Gibson County Health Council

Meeting Minutes by Rhonda Casey

Attendance: Doug Lockard (Trenton Housing), Rhonda Casey (Trenton Housing, LEMAC Program), Jesse Willhoit (Gibson County Health Department, Health Educator), Kate Smith and Cheryl Schreiber (CSH Milan), Kim Holt (Headstart), Amy Richardson (Gibson Co CSH), Syrena Flowers- (Governors Foundation on Health and Wellness), Barbara Berry (UT Extension), Steve Smith (Touching Hearts), Ashley Hook (Humboldt City Schools CSH), Sandra Presson (Southwest Child Development), Dana Garner and Tammy Cunningham (Bradford CSH), Faith Brown, (Lebonheur), Lisa Phillips (Trenton CSH), Holly Barnett (TSSD Pre School), Elisha Channell (Lebonheur Outreach Coordinator)

September 21, 2105

Time: 12:00 pm

I. Meeting Call to Order

- a. The meeting was called to order at 12:00 pm by Doug Lockard, Chairman.
- b. Roll Call of Members

II. Reading /Approval of Minutes:

- a. A motion to approve Minutes was made by Ashley Hook. There was a second on the motion by Kim Holt. Seventeen were in favor, zero opposed and one abstaining from voting. The minutes were approved with corrections.

III. Old Business:

- a. **Tobacco Settlement Grant Program: Baby and Me:** Jesse Willhoit presented an overview of "Baby and Me". Billboards are up in Trenton, Milan, Dyer and Humboldt. There are fourteen receiving vouchers and numbers are strong. New update: father living with mom may participate if living in household. Billboards will change in October to target second hand smoke.

Gold Sneaker – Jesse Willhoit reported that we are still working and encouraging facilities to get signed up- Six have signed up

Knock Tobacco Out of the Park- Doug Lockard reported that as of this meeting date, Trenton, Milan, Rutherford, Medina, Yorkville, Dyer and Kenton have signed the resolution to put up signs in Parks, Bradford is coming up October 5th at 6:00 pm . Humboldt is the only one not on board. Gibson is building a park and has already purchased the land.

Kate Smith reported the Milan signs have been put up in the park. Doug Lockard reported other counties are inquiring about the resolution so they can initiate the same strategy in their county. Note: Kenton Park is actually in Obion County.

Health Council Plan has been updated with new data.

Syrena Flowers Healthy Tennessee update: Counties that have joined Healthier TN are: Dyer, Weakly, Decatur, Gibson, Obion and Germantown. TN ranks in the bottom regarding nutrition and health. Barbara Berry introduced healthy TN to program partners in her groups to encourage them to sign up their churches. This is to help with the requirement to become a recognized county, where 50% of teachers use Go Noodle, 15% faith based communities using Smart Starts and 20% of work places using

Smart Starts. She encouraged each of the committee members to have their churches get involved too. This will allow us to apply for the \$5000 grant. Rhonda Casey announced she had signed her church up already.

Healthy West Grant: Rhonda Casey reported receiving two Healthy West grants for Trenton Housing and City of Trenton to introduce more physical activity opportunities and healthy eating classes for school age students and parents. Kate Smith announced Milan had received one Healthy West Grant also.

IV. New Business:

Subcommittees

Teen Pregnancy Subcommittee

Go Girl Go

Teen Pregnancy PPI Team

Holly Barnett

Ashley Hook

Dana Garner

Kate Smith

Amy Richardson

Tammy Cunningham

Cheryl Schreiber

Healthier TN Team – Healthy West

Rhonda Casey

Doug Lockard

Ricky Jackson

Lisa Phillips

Steve Smith

Kate Smith

Cheryl Schreiber

Barbara Berry

Sandra Presson

Tobacco Settlement

Lisa Phillips

Kate Smith

Ashley Hook

Holly Barnett

Amy Richardson

Council voted to participate in the Senior Citizen Health Fair in Milan on October 30th – 9:00 – 1:00
Exhibit – Rethink your drink – Serve Citrus water as an educational booth.

Health Council Announcements:

Next Health Council Meeting location will be announced at a later date for December 2, 2015 at 12:00 pm.

V. Adjournment:

- a. There was a motion to adjourn by Kate Smith. A second was made by Amy Richardson to Adjourn the Meeting. There were seventeen in favor, zero opposed and one abstaining from the vote. .

Announcements:

Coordinated School Health Directors reported Health Screenings and Flu Prevention

Head start Reported Full Enrollment

Great American Shakeout – October 15

Cancer Awareness Event at Agriplex October 17 -9:00 – 1:00

Lake, Vicki

From: Scruggs, Sherry
Sent: Thursday, November 05, 2015 4:29 PM
To: Lake, Vicki
Subject: FW: December Health Council
Attachments: Agenda 12-2-15.docx; September 2015 minutes.docx

From: McKinney, Christine
Sent: Thursday, November 05, 2015 4:25 PM
To: Scruggs, Sherry
Subject: FW: December Health Council

From: Jesse Willhoit [<mailto:Jesse.Willhoit@tn.gov>]
Sent: Wednesday, November 04, 2015 9:35 AM
To: Marilyn Goodman; chief@click1.net; smithk@milanssd.org; Dana Cobb; Steve Smith; Cheif Chester Owens; Kim Holt; Hank Warren; Barbara Berry; Ashley Hook; Doug Lockard; McKinney, Christine; Dana Garner; Rhonda Casey; Lisa Phillips; Deborah Seward; Julie Burke; Angie Grogan; Gladys Robinson; Leah Blackburn; Cheryl Schreiber; Pamela Posten; Amy Richardson; Kim Bradford; Chanda Freeman; Alexander, Meredith; Michael Talerico; Gail Branscum; Presson, Sandra; Christy Wallsmith; Tarsha Hubbard; Emily Rushing; Ricky Jackson; Leticia Smith; Mykie Anderson; Danna Taylor
Subject: December Health Council

Good Morning All,

Just a friendly reminder of our next Gibson County Health Council Meeting!

What: Health Council Meeting
When: December 2, 2015
Time: 12:00-1:00pm
Location: Phelan Education Center, Trenton

Lunch will be served and we are needing a head count. If you would, please RSVP to both myself Jesse Willhoit at jesse.willhoit@tn.gov and Rhonda Casey at Rhonda@trentonhousing.org, by November 11, 2015.

Please see the attached tentative agenda and minutes from the September meeting.

I hope you all can make this meeting, as sub-committees will be coming together to make some big decisions for Gibson County Health Council!

Thank & Have a great day!

Jesse Willhoit | Health Educator II
Gibson County Health Department
1250 Manufacturer's Row
Trenton, Tn 38382
p. 731-855-7601
Jesse.Willhoit@tn.gov
tn.gov/health

Gibson County Health Council Meeting

Scheduled: Wednesday, April 8, 2015 12:00-1:00pm

Humboldt General Hospital

3511 Chere Carol Road

Humboldt, TN 38343

Agenda

Welcome

Doug Lockard, Chairman

Pending Approval of Minutes for December 10, 2014

Doug Lockard, Chairman

Old Business

Tobacco Report/Budget/Updates

Baby & Me Tobacco Free

Danna Taylor

Gold Sneaker & Knock Tobacco out of the Park

Jesse Willhoit

Tobacco Settlement Funding Year 2 Plan

Jesse Willhoit

Health Council Plan – Update

Jesse Willhoit

New Business

Safe Haven

Danna Taylor

Education

CSS/HUGS

Marilyn Bond

West TN Healthcare – Community Partnership

Vickie Lake

Announcements:

Next Health Council Meeting: July 8, 2015

Gibson County Health Council

Meeting Minutes by Rhonda Casey

Attendance: Doug Lockard (Trenton Housing), Rhonda Casey (Trenton Housing, LEMAC Program), Jesse Willhoit (Gibson County Health Department, Health Educator), Veronica Washington (Lebonor), Ashley Hook (Humboldt CSH), Kim Bradford (Due Season Women's Resource), Michael Talerico (Milan YMCA), Steve Smith (Touching Hearts), Kate Smith (CSH Milan), Marilyn Goodman (Milan SSD), Tammy Cunningham (CSH Bradford), Dana Garner (CSH Bradford), Kim Holt (Headstart), Cheryl Schreiber (Milan SSD), Amy Richardson (Gibson Co CSH), Gail Branscum (Milan Senior Center), Tracy Simmons (Trenton CSH), Regina Hendon (TN Anti-Tobacco Advocacy Initiative), Danna Taylor (Regional Health Department), Mykie Anderson (Dynamic Physical Therapy), Pam Poston (Stegal Center Humboldt), Ann Elliott (PPI Team, Gibson Co Health Department) and Chanda Freeman (Regional Health Promotion Coordinator).

December 10, 2014

Time: 12:00 pm

I. Meeting Call to Order

- a. The meeting was called to order at 12:00 pm by Doug Lockard, Chairman.
- b. Roll Call of Members

II. Reading /Approval of Minutes:

- a. A motion to approve Minutes was made by Steve Smith. There was a second on the motion by Cheryl Schreiber. Twenty members were in favor, zero opposed and three abstaining from voting. The minutes were approved with corrections.

III. Old Business:

- a. Tobacco Settlement Grant Program: Baby and Me: Danna Taylor presented an overview of "Baby and Me". This component is in motion to help women who are pregnant and smoking to stop smoking with incentives in place. The program began with \$ 21,450 and has spent a total of \$ 5,566.70 to date. There has been \$ 906.48 in vouchers. Clients participating in Trenton total 15, one of which has received vouchers three times. There are six ladies in Humboldt and ten in Milan. Currently the program targets the WIC recipients. The goal of this program is to reduce the amount of babies who are born with low birth weight and other complications as the result of the mother smoking. \$ 70,000 is spent to help babies with low birth weight. A mother smoking during pregnancy is one of the known reasons for low birth weight. Next year the program has included expansion through publishing the program in the media in hopes of including more mothers. The number anticipated this year was twenty six and the program already has thirty one enrolled.
- b. Tobacco Settlement Grant Program: Knock Tobacco Out of the Park and Golden Sneakers: Marilyn Goodman discussed the events of the tobacco subcommittee meeting held on November 25, 2014. The three areas the grant covers is:
 1. Baby and Me
 2. Knock Tobacco Out of the Park
 3. Golden Sneakers

Marilyn explained the Project "Knock Tobacco Out of the Park" had not begun yet however the group is encouraging 10 parks within Gibson County to participate by using signage reminding spectators not to smoke. The subcommittee is in the process of buying signs and other materials for this project. T-shirts are being purchased for "Go Girl Go" programs to wear as an awareness tool since the 5K races are in the parks. Products to educate students of the dangers of smoking are being purchased as well as incentives to help get the message out to the public.

Golden Sneakers training is set for January 24, 2015. A meeting held on November 25, 2014 allowed a plan to be mapped out for the training. Two dates are planned for January 24, 2015-8:00 until 10:30 and February 24, 2015 6:30 – 8:30 pm. Components involved in the program are:

1. Physical Activity
2. Nutrition Standards
3. Tobacco policy –Smoke Free

Year two planning will include pregnancy smoking, second hand smoke exposure in little children and helping High School Students not to start tobacco. Educational materials are being purchased to help with project. Any member who would like to be involved with the subcommittee is welcome as talks regarding curriculums and visuals for the next year will be discussed. The next subcommittee meeting will be held in Milan at 10:00 am on January 7, 2015.

Motion to approve Sub-Committee Reports

A motion was made by Kim Bradford to accept the committee reports for the Tobacco Settlement Grant Program projects "Baby and Me", "Knock Tobacco Out of the Park" and "Golden Sneakers". A second was made by Veronyca Washington. . Twenty members were in favor, zero opposed and three abstaining from voting.

IV. New Business:

- a. **Review of Gibson County Health Council Proposal Draft:** Jesse Willhoit presented a rough draft to the Health Council members outlining the mission statement, priority health Risks and objectives. The draft was reviewed and suggestions made.

Motion to approve Proposal

A motion was made by Ashley Hook to pass the Gibson County Health Council Proposal with 2015 Priorities, Objectives and Activities. A second was made by Kim Holt. Chair asked for Discussion, Chanda Freeman, TN Department of Health advised council to proceed with approval. Twenty Members were in favor, zero opposed and three abstained from voting

- b. **Breastfeeding Welcomed Here** – Ann Elliott, Gibson County Health Department PPI Team
Ms. Elliott reviewed the challenges breast feeding mothers have in our community and introduced the program to help mothers feel more comfortable breastfeeding in public places. Breastfeeding has been shown to reduce infant mortality by helping to improve immune system and respiratory system to help keep babies alive.

V. Announcements:

Next Health Council Meeting location will be announced at a later date for April 8, 2015, at 12:00 pm at Phelan Education Center in Trenton
Tobacco Subcommittee meeting January 7, 2015 at Milan District Office at 10:00 am

VI. Adjournment:

- a. There was a motion to adjourn by Ashley Hook. A second was made by Dana Garner to Adjourn the Meeting. There were twenty in favor, zero opposed and three abstaining from the vote. .

2013 Population

Estimate: 49,457

% White: 79.6

% Black: 18.5

% Other: 1.9

<http://quickfacts.census.gov>

Education Level:

High School Graduate:

81.9%

Bachelor's Degree:

15.4%

<http://quickfacts.census.gov>

Median Household Income: \$36,981

Persons Below Poverty: 18.6%

Children Below Poverty: 27.3%

<http://quickfacts.census.gov>

<http://datacenter.kidscount.org>

of Public Schools: 20

Students Receiving Free/Reduced Lunch: 46.6%

<http://tennessee.educationbug.org> <http://datacenter.kidscount.org>

2012 Teen Pregnancy Rates (age 10 – 17): *per 1,000

State Rate: 8.3/1,000

County Rate: 9.5/1,000

<http://health.state.tn.us/statistics/vital.htm>

2013 Infant Mortality Rates:

State Rate: 6.8/1,000 births

County Rate: 8.2/1,000

<http://health.state.tn.us/statistics/vital.htm>

2014 HEALTH RANKINGS

Health Outcomes: 73

Health Factors: 77

<http://www.countyhealthrankings.org/>

Health Outcomes: represent how healthy a county is. The healthiest county is ranked #1.

This rank is based on: how long people live and how healthy they feel while alive.

Health Factors: represent what influences the health of a county.

This rank is based on: health behaviors, clinical care, social and economic factors, and physical environment factors.

2013 Leading Causes of Death:

1. Heart Disease
2. Cancer
3. All Other Diseases*
4. Cerebrovascular Disease (Stroke)

*Deaths that are not attributable to one specific cause

<http://health.state.tn.us/statistics/vital.htm>

2014 Leading Health Behaviors:

1. Physical Inactivity (39%)
2. Alcohol-Impaired Driving Deaths (39%)
3. Adult Obesity (37%)
4. Adult Smoking (30%)

www.countyhealthrankings.org

Top Health Council Priorities:

1. Obesity / Physical Inactivity
2. Chronic Illness Awareness & Education
3. Infant Mortality / Teen Pregnancy
4. Alcohol, Tobacco, & Other Drugs

Meeting Times:

January 7, April 8, July 8, September 14,
December 2, and one open date for Community Outreach.

Community Partners:

The Gibson County Health Council partners with area agencies/organizations, businesses, churches/faith-based organizations, schools, colleges/universities, and local government to fulfill its mission to identify and prioritize health issues and problems while continually working to promote, protect, and improve the health of persons living and working in the county.

Health Promotion Highlights

Tobacco Settlement Projects
Baby & Me Tobacco Free
Knock Tobacco Out of the Park
Gold Sneaker

Gibson County
Senior Health Fair

Mock DUI Crash

The Health Council is open to individuals, organizations, faith-based groups, businesses and local government. If you would like more information, or if you are interested in joining the Gibson County Health Council, please contact the Health Educator.

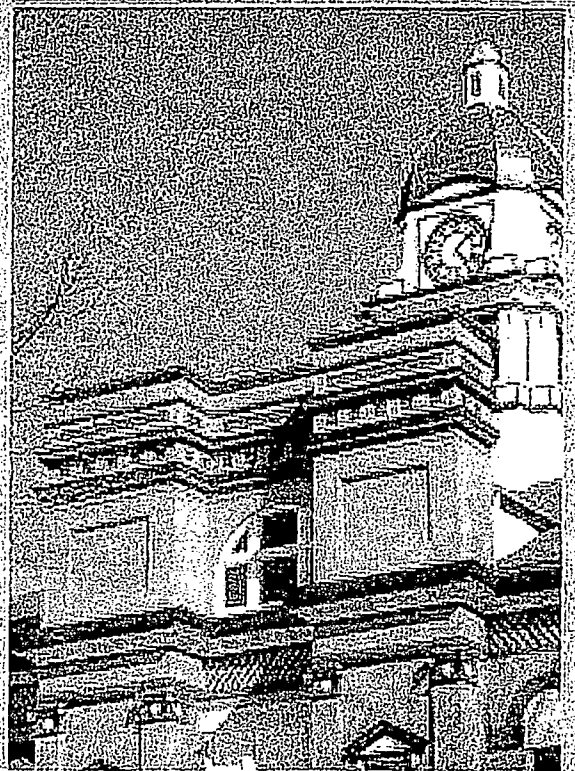
Gibson County Health Educator:

Jesse Willhoit

Phone | 731.855.7601
E-mail | jesse.willhoit@tn.gov

GIBSON COUNTY

HEALTH COUNCIL PROFILE (2014)



MISSION STATEMENT:

The Gibson County Community Health Council acts as a working council whose purpose is to address health issues of significance, resource availability and allocation, and to develop strategies to improve health outcomes within the community.



Help for
Pregnant Women
to Quit Smoking
and Stay Quit

www.babyandmetobaccofree.org



The BABY & ME
Tobacco Free
Program

