



7th Annual Employer Forum

August 14, 2020

On Friday, August 14, 2020, West Tennessee Corporate Wellness and the Employer Forum Committee will host the seventh annual Employer Forum Conference at the Humboldt Medical Center in Humboldt, TN. We are excited to announce this year's theme: *20/20 Vision for the Future*. We will host a keynote speaker that will deliver a speech of encouragement, leadership development and motivation. Additionally, we will host speakers from various specialties in the health care field. We will also hear what success other Employers have had with their health and wellness programs.

The conference will be advertised in media to residents throughout West Tennessee and once again, we expect a large attendance from the area at this event. We would like to extend an invitation to your organization to be involved in a variety of ways.

- (1) **Become a Presenting Sponsor.** This includes signage on stage (screens). Display/vendor table in prominent location. 10 conference admissions, included in conference billboard and VIP magazine ad and Jackson Sun ad, included in all publicity/promotion/printed materials for 2019 Employer Forum and full page ad in conference guide.
- (2) **Become a Partnering Sponsor.** This includes signage of thanks displayed in the conference foyer. 6 conference admissions, display/vendor table, included in all publicity/promotion/printed materials for 2019 Employer Forum and full page ad in conference guide.
- (3) **Become a Program Sponsor.** This includes 4 conference admissions, display/vendor table in vendor area, included in signage of thanks displayed in the conference foyer, ½ page ad in conference guide.

*For a full list of sponsorship levels see attached [Sponsor/Vendor Form](#).

Payments received from sponsorships and vendors will help to offset the cost of the conference. We have intentionally priced the conference at the affordable price of \$45, which includes a continental breakfast, hot buffet lunch, snacks throughout the day and door prizes.

To become a sponsor, please complete the Sponsor/Vendor Commitment Form (attached) by February 28, 2020; payment must be made by Monday, March 16, 2020, with Logo and Ad. Booth space is limited and locations will be assigned based on the date the Commitment Form and payment are received and on availability of space.

We sincerely hope that you will be able to join us on August 14, 2020. For more information, please call Shelley Hayes at 731-541-5902.

Sincerely,

Shelley Hayes
Corporate Health and Wellness Manager

Sponsor/Vendor Information

- Presenting Sponsor: \$10,000
 - Signage on stage at conference
 - Speaking opportunity on the main stage at the conference.
 - Will play video/commercial during the conference.
 - Display/vendor table in prominent location
 - 10 conference admissions
 - Included in all publicity/promotion/printed resource guide
 - Full page ad in conference guide
- Partnering Sponsors: \$3,000
 - Signage on stage at conference
 - Display/vendor table in prominent location
 - 6 conference admissions
 - Included in all publicity/promotion/printed resource guide
 - Full page ad in conference guide
- Program Sponsors: \$1,500
 - Signage of thanks displayed in the conference foyer
 - Display/vendor table
 - 4 conference admissions
 - Included in all publicity/promotion/printed resource guide
 - 1/2 page ad in conference guide
- Supporting Sponsor: \$1,000
 - Signage at Conference Entrance
 - Display/vendor table
 - 2 conference admissions
 - 1/2 page ad in conference guide
- Breakfast Sponsor \$700
 - 2 conference admissions
 - Display/vendor table
- Vendor Table \$300
 - Vendor table Only

Sponsorship/Commitment form must be received by February 28, 2020.

Payment must be made by Monday, March 16, 2020, with Logo and Ad.

Proceeds from the conference will go to the Corporate Wellness Fund, a fund of the West Tennessee Healthcare Foundation.



West Tennessee
HEALTHCARE

Corporate Wellness

SPONSOR/VENDOR COMMITMENT FORM

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Contact Person: _____

Fax: _____ E-mail: _____

I wish to be a Presenting Sponsor

I wish to be a Partnering Sponsor

I wish to be a Program Sponsor

I wish to be a Supporting Sponsor

I wish to be a Breakfast Sponsor

I wish to have vendor table only

I will need electricity, if available, for my exhibit.

Mail this form with your check, made payable to: The Foundation, Attn: Corporate Wellness Fund, 620 Skyline Dr., Jackson, TN 38301

To become a sponsor or registered vendor, this form must be received by February 28, 2020. Payment must be received by: March 16, 2020.