**West Tennessee Healthcare SMS Text Messaging Terms and Conditions**

Jackson-Madison County General Hospital District, its subsidiaries, and affiliates (Individually and collectively “West Tennessee Healthcare”) provide this policy to explain how we use SMS text messaging. Please carefully read these SMS Text Messaging Terms & Conditions (“SMS Terms”). By signing up for text messages from West Tennessee Healthcare, you are signing up to receive text messages related to your relationship with West Tennessee Healthcare, including updates related to your visits, MyChart account, one-time passcode, billing notifications, prescription reminders, and care management. You expressly consent to and acknowledge that these messages may be made with an autodialer at the mobile number you provide. The information gathered by West Tennessee Healthcare in the SMS campaign will not be shared for Marketing Purposes.

You may opt out of SMS messages by replying “STOP” to any message received. Your opt-out request will generate one final message confirming that you have been unsubscribed. After this, you will no longer receive SMS messages from that particular short code. If you want to join again, sign up using West Tennessee Healthcare MyChart or text HELP to the short code for instructions.

Data obtained from you in connection with this text messaging service may include your mobile phone number, your wireless provider’s name, the date, time, and content of your messages, and other information you provide to West Tennessee Healthcare as part of this service. West Tennessee Healthcare may use this information to contact you and provide services you request from West Tennessee Healthcare, including updates related to your visits, West Tennessee Healthcare MyChart account, one-time passcode, billing notifications, prescription reminders, and care management. If you have questions regarding our privacy practices, please read our Notice of Privacy Practices and Website Privacy Policy at <https://www.wth.org/privacy-policy-2/>.

If you are experiencing issues with the messaging program, you can reply with the keyword HELP for more assistance or get help directly at (731) 541-4170.

Carriers are not liable for delayed or undelivered messages.

Message and data rates may apply for any messages sent to you from us and to us from you. Message frequency may vary.

West Tennessee Healthcare may revise, modify, or amend these SMS Terms at any time. Any such revision, modification, or amendment shall take effect when posted to the West Tennessee Healthcare website. You agree to review these SMS Terms periodically to ensure you are aware of any changes. Your continued consent to receive West Tennessee Healthcare text messages will indicate your acceptance of those changes.

By opting in, you accept to be bound by these SMS Terms. These SMS Terms do not supersede the terms in the Notice of Privacy Practices or Website Privacy Policy at <https://www.wth.org/privacy-policy-2/>. In the event of any conflict between the SMS Terms and the Notice of Privacy Practices or Website Privacy Policy, such conflict shall be determined and resolved in favor of the terms, conditions, and notices in the Notice of Privacy Practices or Website Privacy Policy, which is controlling over the SMS Terms, to the extent permitted by law.